SOCIAL INNOVATION COMMUNITY

SIC Summer School on Social Innovation Ecosystems Budapest, 24-27 September 2018

In collaboration with:

European School of Social Innovation
ESSI

IFKA
Public Benefit Non-profit Ltd.
for the Development of Industry

The Social Innovation Community project is excited to announce the programme of the 5th Summer School on Social Innovation Ecosystems in collaboration with ESSI (the European School of Social Innovation) and in partnership with IFKA Public Benefit Non-Profit Ltd. for the Development of Industry.

Programme rationale

The economic, demographic, social, and environmental, long-term challenges are putting into question many of the assumptions that have thus far underpinned public services and established welfare systems, posing new challenges for cities and territories. Moreover, cities are struggling with diminishing public resources. They need to experiment with innovative approaches to address major social challenges, while also catering to their inclusive character.

In this scenario, Social Innovation has emerged as a new paradigm for cities and territories[1]: a bottom-up process - social in its means and in its ends - in which social innovators, creative communities, citizens, vulnerable groups and civil servants co-produce unprecedented solutions at the interplay of state, private sector and civil society[2], tackling complex societal challenges (e.g. inclusion, employment, migration, climate change, etc.).
In particular, urban Social Innovation (SI) - as results from different EU projects (SIMPACT, SIC, SI-DRIVE, Transit, BENISI, Transition) have pointed out - has shown how citizens play a pivotal role in the search for new ideas and ways to solve major urban social challenges. Citizens are coming together to demand better solutions and find creative ways to work together and produce them.

SI develops in co-creation ecosystems[3], as described by the quadruple helix model[4] [5]. In these contexts, co-creation starts from the situated needs, competencies and experiences of each actor, and strives to set up new modes of interaction that will flow in new assembly and network configurations. If well conducted, the process may lead not only to the generation of new solutions, but also to the reconfiguration of the same socio-technical system where it takes place. In other words, change occurs not just at the level of the outputs or single solutions, but across the entire ecosystem within which co-creation occurs. This overall system - which could be described as the complex combination of ideas, institutions, regulations and policies - constitutes at the same time the environment where citizen-driven innovation can unfold, and the result of its diffusion.

Moving away from traditional governance models, a growing number of cities are developing new approaches to both identify local issues and find solutions, engaging citizens not only in consultation but also in co-design and co-production.

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[1] Urbact II (2015), Social Innovation in Cities. urbact.eu/sites/default/files/03_socialinn-web.pdf

[2] Terstriep, J., Kleverbeck, M., Deserti, A. & Rizzo, F. (2015). *Comparative Report on Social Innovation across Europe.* Deliverable D3.2 of the project «Boosting the Impact of SI in Europe through Economic Underpinnings» (SIMPACT), European Commission – 7th Framework Programme, Brussels: European Commission, DG Research & Innovation.

[3] European Commission (2016). *Open Innovation 2.0. YearBook*, European Commission.

[4] Committee of the Regions (2016). *Using the Quadruple Helix Approach to Accelerate the Transfer of Research and Innovation Results to Regional Growth*. European Commission.

[5] Carayannis, E. G., Barth, T. D. & Campbell, D. F. J. (2012). The Quintuple Helix innovation model: global warming as a challenge and driver for innovation. *Journal of Innovation and Entrepreneurship*, 1(2).

Given this context, there is a strong rationale for building a Summer School in Budapest to support a process of diffusion of this new culture to help policy makers, intermediaries, innovators and citizens: i) understand the potentialities and the outputs/outcomes of SI; ii) capture effective business models underpinning SI and balancing social value with economic sustainability; iii) co-create strategies for replication and scalability.

Summer school's overall objective

The overarching aim of the Summer School is to better understand SI as an inclusive urban phenomenon that is flourishing in European cities (through creative communities, fab labs, living labs, co-working spaces, incubators and accelerators of SI, etc.) and to reconnect it with the ecosystem conditions and dynamics that influence its development and replication.

Programme

24 September – 09:00 to 17:30

Morning session	**Cities and The culture of co-creation** How participatory approaches can trigger transformations in municipalities and urban environments	**Venue**
09:00 – 09:30	Francesca Rizzo, POLITECNICO DI MILANO/University of Bologna *Welcome and Introduction* Antonius Schröder European School of Social Innovation (ESSI) *Introduction to ESSI mission and aims*	Danubius Hotel Arena (1148 Budapest Ifjúság útja 1-3.)
Keynote 09:30 – 10.15	Antonius Schröder European School of Social Innovation (ESSI) Social Innovation in Public Sector	
10.15-10.45	Coffee Break	
Case studies on municipalities and cultural change 10:45 – 12:30	Alvaro Luna, Sinnergiak *Introducing SI in the Basque region* Victoria Boelman, Young Foundation *Supporting communities voices: Amplify NI* Monica Nagore SIC project (H2020) *SIC project: 5 cases of experimentation with Social Innovation*	
12:30 – 13:30	Lunch	
Afternoon session	**Workshop 1: Introduction of the Challenges and Idea Generation**	**Venue**
Joint session 13:30-14:30	Presentation of 3 challenges from the City of Budapest Francesca Rizzo, Politecnico di Milano *Presentation of the workshops' programme*	Danubius Hotel Arena (1148 Budapest Ifjúság útja 1-3.)
14:30 – 17:30	The scope of the workshop is to guide participants through the process of generating ideas for the challenges. Participants will work on 2 different exercises:	

	o Problem definition o Fast Idea Generator	

25 September – 9.00 to 17.00

Open Morning session	Social economy in cities context Towards cooperative cities - what are the effective models underpinning social innovation and balancing social value and economic sustainability.	Venue
9:00 to 9:15	Aleksandra Kowalska, European Association for Information on Local Development (AEIDL) *Welcome and Introduction*	Danubius Hotel Arena (1148 Budapest Ifjúság útja 1-3.)
Keynote 9:15 to 09:45	Eva Voros, NESsT Hungary *Why Social Enterprises?*	
9:45 to 10:15	Coffee Break	
Case studies on the role of the social economy in the social innovation eco-system 10:15 to 12:30	Pauline Graham, Social Firms Scotland *Cooperative Capital Framework in the City of Edinburgh* Caroo Torfs, Food Savers *Social innovation with food surplus and secondary flows* Antoine Dutrieu, Communa *Rethink and reshape the city. Transitory uses of unused buildings.*	
12:30 to 13:30	Lunch	
Close Afternoon session	Workshop 2: How the ideas will work	Venue Danubius Hotel Arena (1148 Budapest Ifjúság útja 1-3.)
13:30 -17:00	The scope of the workshop is to guide participants through the process of idea development. Participants will work on 2 different exercises: o Actors map o Customer journey	

26 September – 9.00 to 17.30

Open Morning session	**The Development of SI Eco-systems** Learning about what they are, how they emerge, and the role of stakeholders in processes and networks	**Venue**
9:00 to 9:15	Christoph Kaletka (TU Dortmund University): *Welcome and Introduction*	Danubius Hotel Arena (1148 Budapest Ifjúság útja 1-3.)
Keynote 09:15 to 9:45	Christoph Kaletka & Dmitri Domanski, TU Dortmund University *Developing SI Ecosystems in Cities*	
9:45 to 10:15	Coffee Break	
Case studies on the development of Urban SI ecosystem 10:15 to 12:00	Hans-Werner Franz, European School of Social Innovation *Dortmund Consensus. Common Sense for Common Wealth* Stella Kalac, SIL *The SI Ecosystem in Zagreb*	
12:00 to 13:00	Lunch	
Closed Afternoon session	**Workshop 3: How the ideas will be sustainable**	**Venue** Danubius Hotel Arena (1148 Budapest Ifjúság útja 1-3.)
14:30-17:30	The scope of the workshop is to draft the sustainability of the solutions. Participants will work on 2 different exercises: o Logic model o Social business model canvas.	

27 September – 9.30 to 14.00

Open Morning session	Social Innovation as a transformative approach to face societal challenges	Venue To be confirmed
9:15 – 9:30	Introduction	Danubius Hotel Arena (1148 Budapest Ifjúság útja 1-3.)
9:30 – 10.15	Sophie Buchel – Drift – Erasmus University Transformative SI. Results from TRANSIT – H2020 project	
10.15 – 12.30	Presentation of the project developed during the afternoon workshop	
12.30 -14.00	Lunch and networking meeting	