

CONFERENCE

Policy Dialogue on Aligning Priorities in the Western Balkans



Vision 2030

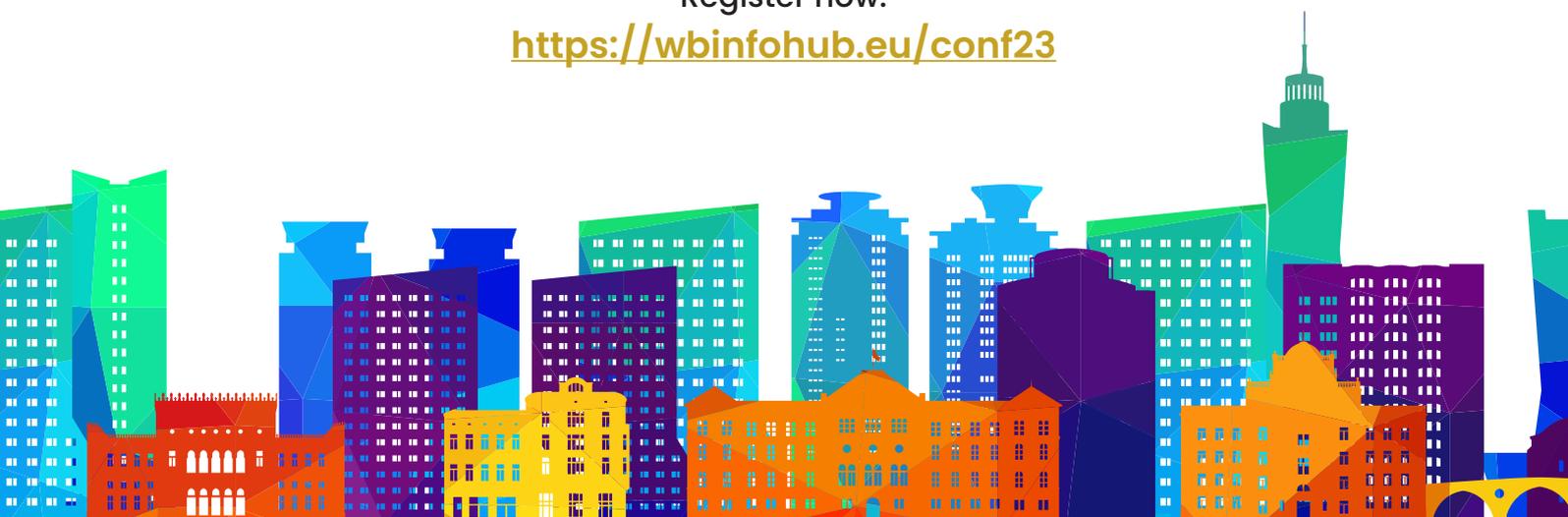
Pathways: Digital • Green • Health •

Wednesday, 13 September 2023
GreenPark Space, Sarajevo

PRELIMINARY AGENDA

Let's create the future together!
Register now:

<https://wbinfohub.eu/conf23>





09:00–09:30

REGISTRATION

9:30 – 10:00

OPENING CEREMONY

Welcome Addresses

Moderator: **Elke Dall**, POLICY ANSWERS Project Coordinator, ZSI, Austria

— **Rifat Skrijelj**, Rector, University of Sarajevo, Bosnia and Herzegovina

— **Signe Ratso**, Deputy Director-General DG RTD, European Commission, video message

— **Majlinda Bregu**, Secretary General, Regional Cooperation Council (RCC) (tbc)

— **Benamina Karic**, Mayor, City of Sarajevo, Bosnia and Herzegovina

— **Suvad Dzafic**, Assistant Minister, Ministry of Civil Affairs, Bosnia and Herzegovina

— **Edin Forto**, Minister of Communications and Transport, Bosnia and Herzegovina

10:00 – 12:30

Plenary Session 1: Overview of the Western Balkans Region on its Pathway to Implement the Green and Digital Agenda as well as Health Policy

Keynote Talk

10:00 – 10:10

— **Bernhard Fabianek**, Senior Expert for Horizon Europe Association, DG RTD, European Commission

The Western Balkans Agenda and how it works towards Alignment of the Thematic Priorities

Key Highlights and Insights on Instruments and Opportunities for Aligning Priorities

10:10 – 10:20

— **Nikola Radovanovic**, Team leader, Smart Specialisation and Innovation Ecosystems in the EU Enlargement and Neighbourhood, Joint Research Centre (JRC), European Commission

Smart Specialisation Strategy – Opportunities with Partnerships for Regional Innovation





10:20 – 10:30

Malwina Gebalska, Coordinator for Arts, Humanities and Social Sciences at the National Science Center (NCN) & ERA-LEARN, Poland
Challenges of Widening Countries in the Creation and Implementation of European Partnerships (with a focus on the Western Balkans)

10:30 – 10:40

Claudio Belis, Senior Scientist – Project Leader, JRC, European Commission
JRC Report on the 'Status of Environment and Climate in the Western Balkans'

10:40 – 11:00

Coffee Break



Key Inputs for Setting the Scene

11:00 – 11:10

Bojana Bajic, Digital Transformation of Public Administration Specialist and Former Head of IT Department of the Ministry of Finance, Montenegro
Overview of the Western Balkans Region on its Pathway to Implement the Digital Agenda

11:10 – 11:20

Miroslav Veskovic, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at EC JRC
Overview of the Western Balkans Region on its Pathway to Implement the Green Agenda

11:20 – 11:30

Marija Jevtic, Professor, Faculty of Medicine, University of Novi Sad, Serbia
Overview of the Western Balkans Region on its Pathway towards Modern Health Policy

Best Practice Highlights: Lessons and Success Stories

11:30 – 11:40

N.N., Albania (tbd)

11:40 – 11:50

Jasmin Ademovic, President, City Council of the City of Sarajevo, Bosnia and Herzegovina
Green Deal: Smart Cities Mission – Sarajevo, Elbasan and Podgorica on their Way to become Climate Neutral and Smart Cities





11:50 – 12:00

Lulezon Jagxhiu, Chief Technology Officer, Prime Minister Cabinet, Kosovo*
Digital: How Kosovo made High-Speed Internet Access a Reality for Everyone

12:00 – 12:10

Dusan Polovic, Director General, Ministry of Public Affairs, Montenegro
Digital: Establishing a Regional Education Cyber Security Center for the Western Balkans in Montenegro

12:10 – 12:20

Festim Halili, Director General, The Fund for Innovation and Technological Development (FITD), North Macedonia
Digital: Supporting Digital Transformation: Mission-Oriented Support for Innovation and Technological Development in North Macedonia

12:20 – 12:30

Teodora Ilic, Engineer of Organizational Sciences, Ministry of Science, Technological Development and Innovation, Serbia
Health and BioTech: Research and Innovation Infrastructures for Efficient Implementation of Smart Specialisation Strategies – Bio4Campus

12:30 – 13:30

Networking Lunch



Project Space

13:30 – 15:15

PARALLEL SESSION 1

Focused Exchanges: World Café Discussions & Meetings with European Partnerships' Representatives

Based on the World Café format, participants have the possibility to join discussions on key challenges and essential instruments used for aligning priorities in small table groups. Each group changes tables three times every 20 minutes to contribute to the discussions. In these multiple rounds, different ideas and perspectives on each challenge are gathered and set the basis for discussions on solutions/tracks forward, which will then be picked up in Parallel Session 2.

**This designation is without prejudice to positions on status and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.*





DIGITAL TRANSFORMATION Shaping the Western Balkans Digital Future

World Café Discussions

Table 1: *Digitalisation of Public Services*

Facilitator: **Rozalinda Stojova**, Digital Transformation Manager, Ultra, North Macedonia

Table 2: *Digital Skill and Digital Education*

Facilitator: **Ferida Mandic**, Project Coordinator, ICT Cortex, Montenegro

Table 3: *Digital Transformation of Business*

Facilitator: **Goran Pastrovic**, Senior expert in Quality Management and Digitalisation, Equilibrium.int company, Serbia

Table 4: *Secure and Performant Sustainable Digital Infrastructures*

Facilitator: **Agim Kukaj**, Digital Economy Developer, Head of ICT Department, Ministry of Economy, Kosovo

Meetings with European Partnerships' Representatives

Table 1: *Stakeholder Meetings with European Partnership*

Anne Trumpfheller, Head of Communication of EURAMET, European Partnership on Metrology, Germany

Table 2: *Stakeholder Meetings with European Partnership*

Tuan Trinh, Regional Director East, European Partnership EIT-DIGITAL, Hungary

GREEN TRANSFORMATION Green Deal: A Transformative Opportunity for the Western Balkans Economy

World Café Discussions

Table 1: *Decarbonisation Challenges: Climate, Energy and Soil*

Facilitator: **Danijela Bozanic**, Consultant and former Head of Climate Change Division at the Ministry of Energy, Development and Environmental Protection, Serbia

Table 2: *Circular Economy Challenges*

Facilitator: **Fiona Imami**, Expert on Urban & Regional Planning and Programming and Researcher on Just Green Transition, Co-PLAN, Institute for Habitat Development and POLIS University, Tirana, Albania





Table 3: Depollution (Air, Water & Soil), Sustainable Food Systems and Rural Areas' Challenges

Facilitators: **Gordana Djukanovic**, Senior Advisor, Environmental Protection Agency (EPA), Montenegro and **Aleksandra Nikolic**, Professor, Faculty of Agriculture and Food Science, University of Sarajevo, Bosnia and Herzegovina

Table 4: Biodiversity: Protection and Restoration of Ecosystems' Challenges

Facilitator: **Azra Vukovic**, Executive Director, NGO Green Home, Montenegro

Meetings with European Partnerships' Representatives

Table 1: Stakeholder Meetings with European Partnership

Margherita Cappelletto, Coordinator, European Partnership: Climate Neutral, Sustainable and Productive Blue Economy (SBEP), Italy

Table 2: Stakeholder Meetings with European Partnership

Ariane Blum, CEO, European Partnership: Water4all - Water Security for Planet, France

Table 3: Stakeholder Meetings with European Partnership

Orsolya Küttel, Programme Manager, European Partnership: Driving Urban Transitions, Austria

HEALTHY SOCIETIES

Building a Healthy Society: Addressing Challenges in the Western Balkans

World Café Discussions

Table 1: Digitalisation Process and Use of Artificial Intelligence in Health

Facilitator: **Vukasin Radulovic**, President of Healthcare Alliance, Heliant, Serbia

Table 2: Sustainable Financing for Healthcare – Exploring the Strength and Opportunities of Private Healthcare

Facilitator: **Jasmina Knezevic**, Founder and Supervisory Board Member, Acibadem Bel Medic, Serbia

Table 3: Driving Health Care Progress: Infrastructures, Sustainability and Green Agenda in Health Care

Facilitator: **Mladenka Vujosevic**, Advisor for Environmental Protection, Institute of Public Health, Montenegro

Table 4: Health Workforce Challenges: Organisational Factors, Human Resources and Financing Instruments

Facilitator: **Aida Pilav**, Professor, Faculty of Health Studies, University of Sarajevo, Bosnia and Herzegovina





Meetings with European Partnerships' Representatives

Table 1: Stakeholder Meetings with European Partnership

Laura Marin, Head of Secretariat, European Partnership: One Health - Antimicrobial Resistance (AMR), Sweden

Table 2: Stakeholder Meetings with European Partnership

Adam Strzelecki, EIT-Food Senior Project Manager, European Partnership: EIT-Food, Poland



15:15 – 15:45

Coffee Break

15:45 – 17:15

PARALLEL SESSION 2

Panel Discussions: Solutions to the Challenges

Digital Transformation

Moderator: **Sanja Popovic**, POLICY ANSWERS, IMP, Serbia

Vesna Bengin, Co-founder and Scientific Advisor, BioSense Institute, Serbia

Marko Cadez, President, Chamber of Commerce and Industry of Serbia, Serbia

Goran Pastrovic, Senior Expert in Quality Management and Digitalisation, Equilibrium.int, Serbia

Rozalinda Stojova, Digital Transformation Manager, Ultra, North Macedonia

Tuan Trinh, Regional Director East, European Partnership EIT-DIGITAL, Hungary

Anne Trumpfheller, Head of Communication of EURAMET, European Partnership on Metrology, Germany

Green Transformation

Moderator: **Miroslav Veskovic**, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at the EC JRC

Ariane Blum, CEO, European Partnership: Water4all - Water Security for Planet, France

Danijela Bozanic, Consultant and former Head of Climate Change Division at the Ministry of Energy, Development and Environmental Protection, Serbia

Margherita Cappelletto, Coordinator, European Partnership: Climate Neutral, Sustainable and Productive Blue Economy (SBEP), Italy





Fiona Imami, Expert on Urban & Regional Planning and Programming and Researcher on Just Green Transition, Co-PLAN, Institute for Habitat Development and POLIS University, Tirana, Albania

Orsolya Kuettel, Programme Manager, European Partnership: Driving Urban Transition, Austria

Healthy Societies

Moderator: **Marija Jevtic**, Professor, Faculty of Medicine, University of Novi Sad, Serbia

Jasmina Knezevic, Founder and Supervisory Board Member of Acibadem Bel Medic, Serbia

Laura Marin, Head of Secretariat, European Partnership: One Health - Antimicrobial Resistance (AMR), Sweden

Zoi Mylona, Programme Manager, European Health Management Association, Greece

Vukasin Radulovic, President of Healthcare Alliance, Heliant, Serbia

Adam Strzelecki, EIT-Food Senior Project Manager, European Partnership: EIT-Food, Poland

17:15 – 17:30

Break



17:30 – 18:00

Plenary Session 2: What's next?

Closing Remarks: Reflecting on the Policy Dialogue on Aligning Priorities in the Western Balkans; Vision 2030 – Digital/Green/Health Pathways

Moderator: **Elke Dall**, POLICY ANSWERS Project Coordinator, ZSI, Austria

Green Transformation: Digital Transformation: Health Societies

Miroslav Veskovc, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at EC JRC

Bojana Bajic, Digital Transformation of Public Administration Specialist, and ex-Head of the IT Department of the Ministry of Finance, Montenegro

Marija Jevtic, Professor, Faculty of Medicine, University of Novi Sad, Serbia

18:00 – 19:00

NETWORKING RECEPTION

