

Western Balkan  
Enterprise Development and Innovation Facility  
TRIPLE HELIX FOR SOCIAL INNOVATION PROJECT:  
BEST PRACTICE SHARING SEMINAR

Zagreb, October 24, 2014

**EU policies in support of social innovation:  
Stepping stones towards inclusion of social innovation  
in evolving innovation systems**

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Zentrum für Soziale Innovation



## Overview

1. ***Innovation culture in the industrial society: The prevailing paradigm of innovation and innovation systems***
2. ***Extending the paradigm by introducing the concept of social innovation: Definition and the 4-i process***
3. ***Permeation of social innovation in the knowledge society: Ideas, organisations and emerging infrastructures***
4. ***Trends and examples of measures and support on European and national levels***





## Innovations are embedded in social change

1. Innovation culture ...

The most famous steam engine - Optimised by James Watt, 1776



„Humans by Design“: Optimisation in the 21st c.?



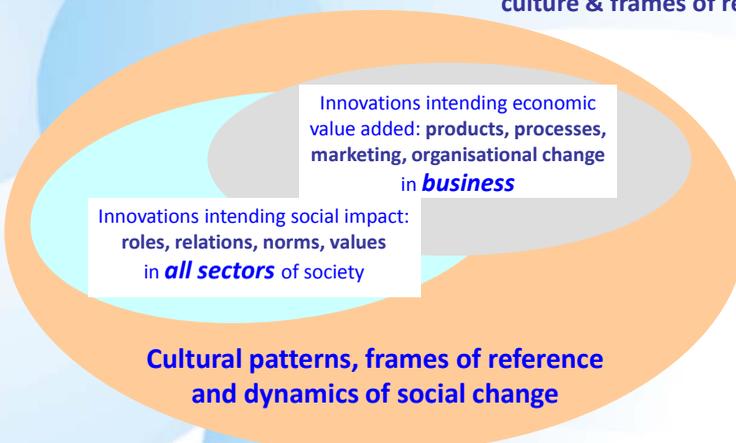
„Brave New World“: Optimisation of human behaviour in social systems – 20th century



## „ALL INNOVATIONS ARE SOCIALLY RELEVANT“

Innovations, including social innovations, are part of social change, based on culture & frames of reference

1. Innovation culture ...



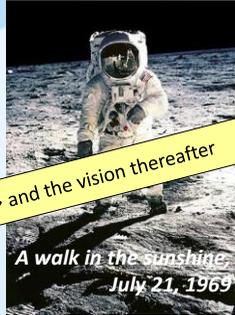
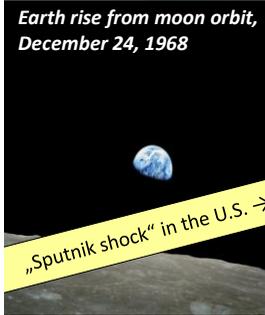
**Social change:** „The procedural transformation of the structure and basic institutions of society, its cultural patterns, associated social acts, behaviour and consciousness“; my shortened translation from Zapf, W., 2003: Sozialer Wandel, in: Schäfers, B. (ed.): Grundbegriffe der Soziologie, Opladen, 427-433.



# Society generates innovation

Innovations expand the range of human action ...

... and facilitate sometimes spectacular achievements:



„Sputnik shock“ in the U.S. → and the vision thereafter

Not one big innovation, nor a series of innovations only!  
 → result of a powerful socio-technical system, enabled by a particular **innovation culture**

The dominant **innovation culture** favours engineered changes by technology in societal **sediments**:

- ❖ **Technology** made ‚skin‘ of society
- ❖ The **power** structures in society
- ❖ Modes of **communication** in society, between individuals, organisations, organisms and artifacts
- ❖ **Frames of reference**, shaping manners, mores, myths & rites
- ❖ The balance or imbalance of **emotions** in society (security / insecurity, hope / fear, empathy / hatred ... )

Social innovations required as well !



## 100 years of innovation theory and current innovation research

Comparison of the 'new combinations' according to <b>Schumpeter</b> with the 'main types of innovations' according to the <b>Oslo Manual</b>		... and the main types of <b>social innovations</b>
<u>New combinations of production factors</u> (SCHUMPETER 1911)	Innovations in the corporate sector (OECD/EUROSTAT 2005, 'Oslo Manual')	<b>New combinations of social practices:</b> social innovations, established in the form of ...
New or better products	Product innovations	↳ <b>Roles</b>
New production methods	Process innovation	↳ <b>Relations</b>
Opening up new markets	Marketing	↳ <b>Norms</b>
Reorganization of the market position	Organizational innovations	↳ <b>Values</b>
New sources of raw materials		

1. Innovation culture ...

Recommended Video „Schumpeter adopts social innovation“  
 → <http://www.socialinnovation2011.eu> (9 min.)



## The classic and dominant *business* concept of innovation

„**Innovation**“ is the successful implementation of a new product or process (including organisational, marketing or service novelties) into a market: „Commercialisation“ and diffusion.

<Thumb-rules> to assess the fundamental economics of innovation:

**From ideas to innovation:**  
**(a) The probability of success**

- ⇒ 100 Research ideas
- ⇒ ⇒ 10 Trials / prototypes
- ⇒ ⇒ ⇒ ⇒ 1 Innovation

→

**From ideas to innovation:**  
**(b) The costs of success**

- ⇒ ⇒ ⇒ 100 € to market implementation
- ⇒ ⇒ 10 € for technology development
- ⇒ 1 € spent for research

1. Innovation culture ...

## WHY SOCIAL INNOVATION ?

**Evolution of Brains**

Social change, development, crisis and ,Grand Challenges': Resources and solutions

**Social Innovation for Social Action !**

**Innovative Technologies**

Collaborative intelligence & intelligent collaboration >> **Cultural Evolution**

1. Innovation culture ...



The first world-wide conference on social innovation research with 370 participants from 54 countries around the globe. \* Vienna, 19-21 Sep. 2011

2. Extending the paradigm ...

“The tracks of international research on innovation demonstrate that the technology-oriented paradigm – shaped by the industrial society – does not cover the broad range of innovations indispensable in the transition from an industrial to a knowledge and services-based society: Such fundamental societal changes require the inclusion of social innovations in a paradigm shift of the innovation system.”

Cf. the “Vienna Declaration: The most relevant topics in social innovation research”, 2011, adopted by the conference CSI.

Information online: [www.socialinnovation2011.eu](http://www.socialinnovation2011.eu)

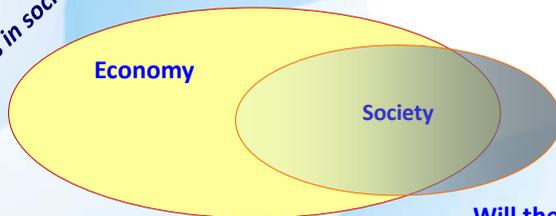


# “THE GREAT TRANSFORMATION”

Stress in social systems

Karl Polanyi, 1944:

Economic processes separate from society, dominate social relations instead of being regulated to benefit societal needs

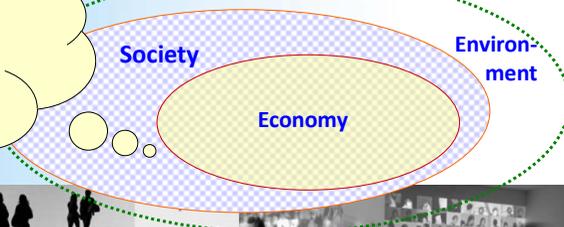


Society becomes an annex to the economy and „market forces“

Will there be social innovations to integrate economy in society?

2. Extending the paradigm ...

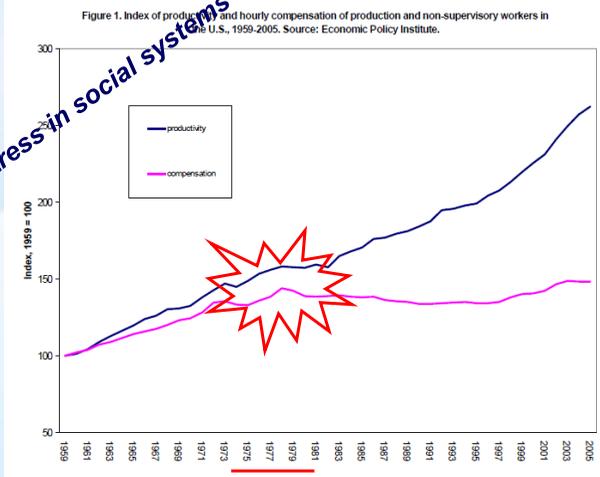
Humankind (the ‚Knowledge Society‘) owns affluent knowledge & other resources. However, too little of existing capacities is used in current practises.



# The termination of the „golden age of capitalism“\*)

## Wages remain static whilst productivity increases, USA 1959-2005

2. Extending the paradigm ...  
Stress in social systems



Index of productivity 1959 until 2005 (USA) (1959=100)

Index of hourly compensation of production workers and non-supervisory workers

U.S. Data, Source: Economic Policy Institute

\*) Eric Hobsbawm

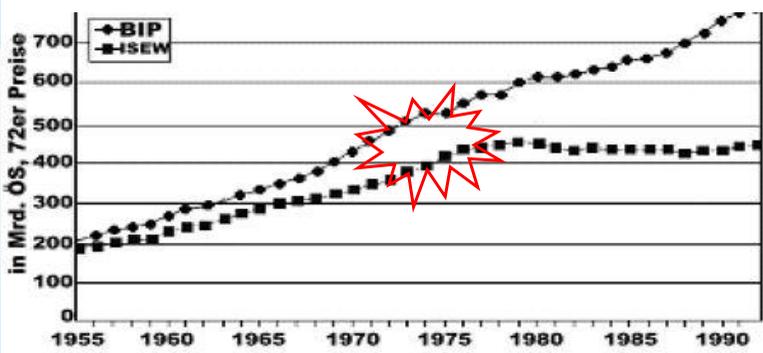


# The termination of the „golden age of capitalism“

## Wealthier society provides less additional welfare

2. Extending the paradigm ...  
Stress in social systems

GDP („BIP“) compared to ISEW (Index of Sustainable Economic Welfare) in Austria, 1955 – 1992



Source: Stockhammer et al. 1995





## The social dimensions of innovation

**Innovations are »changes or novelties of rites, techniques, customs, manners and mores.«**

Horace Kallen, 1932: Innovation, in: Encyklopedia of the Social Sciences; Vol. 8; pp. 58ff.

\*\*\*\*

»Innovation is not just an economic mechanism or a technical process.  
It is above all a social phenomenon.

Through it, individuals and societies express their creativity, needs and desires.  
By its purpose, its effects or its methods, innovation is thus intimately involved in  
the social conditions in which it is produced.«

European Commission, 1995: Green Paper on Innovation  
[http://europa.eu/documents/comm/green\\_papers/pdf/com95\\_688\\_en.pdf](http://europa.eu/documents/comm/green_papers/pdf/com95_688_en.pdf)

2. Extending the paradigm ...



## THE CONCEPT OF SOCIAL INNOVATION

### An analytical definition of „Social Innovation“ \*)

Distinction between idea and implementation: an idea becomes an innovation  
in the process of its factual realization – it changes social action & practices

**»Social innovations are new practices  
for resolving societal challenges,  
which are adopted and utilized by the individuals,  
social groups and organizations concerned.«**

With reference to Schumpeter  
(„Innovations are new combinations of production factors’)  
→ **»Social innovations are new  
combinations of practices«**

2. Extending the paradigm ...



\*) Zentrum für Soziale Innovation, 2012:  
„All innovations are socially relevant“  
ZSI-Discussion Paper 13, p. 2: [www.zsi.at/dp](http://www.zsi.at/dp)



## HOW TO CREATE SOCIAL INNOVATION ?

### The „4-i process“ of social innovation development:

- **Idea** >> What is the issue, what could be the solution?
- **Intervention** >> Conceptualisation, define approaches, methods
- **Implementation** >> Using resources, breaking deadlocks, cooperation
- **Impact** >> Measures of quality, range and scales, life cycle!

2. Extending the paradigm ...



*Only if there is notable impact, according to the objective(s), besides, or even without an initial certain intention, an idea becomes an innovation.*  
Success criteria: Novelty or superiority of the solution; benefit to the target group(s); sustainability; replicability and scaling (not feasible in any case).



## HOW TO IDENTIFY SOCIAL INNOVATIONS ?

### Evaluation criteria, applied by „SozialMarie“ – Award for Social Innovation in Austria and neighbouring countries:

- **Idea** >> **Novelty** in absolute terms or in new environs
- **Intervention** >> **Involvement** of the target group(s)
- **Implementation** >> **Effectiveness** after acceptance
- **Impact** >> **Replicability** (potential to serve as a model)

2. Extending the paradigm ...

Main types of social innovations: *Roles, relations, norms and values* which shape new practices of doing things in modified patterns of interaction and participation.

Comparable to the main types *products, processes, marketing* and *organisational innovations*; re. Oslo Manual, OECD 2005; [http://epp.eurostat.ec.europa.eu/cache/ITY\\_PUBLIC/OSLO/EN/OSLO-EN.PDF](http://epp.eurostat.ec.europa.eu/cache/ITY_PUBLIC/OSLO/EN/OSLO-EN.PDF)





2. Extending the paradigm ...

Areas relevant to social change	Examples of social innovations	
	Old / historic / previous	New / current / future
<b>Science, education and training</b>	✓ Universities; compulsory education; Kindergarden; pedagog. concepts e.g. Montessori ...	✓ Technology enhanced learning; 'micro-learning', Web 2.0; Wikipedia; 'science mode 2'
<b>Work, employment and the economy</b>	✓ Trade unions; Chambers of commerce/labour; Taylorism; Fordism; self service	✓ Flextime wage records; CSR; social entrepreneurship; diversity mgmt.; collaborative consumption
<b>Technologies, machinery</b>	✓ Norms and standardisation; mechanisation of house keeping; traffic rules; drivers licence	✓ Open source movement (communities); self constructed solar panels; decentralized energy prod.
<b>Democracy, politics and justice</b>	✓ 'Attic democracy'; the state as a juristic person; general elections	✓ Citizens participation; 3 <sup>rd</sup> sector; equal rights; gender mainstreaming
<b>Social and health care systems</b>	✓ Social security; retirement schemes, welfare state	✓ Reforms of financing and access to welfare (e.g. 'birth right portfolio')

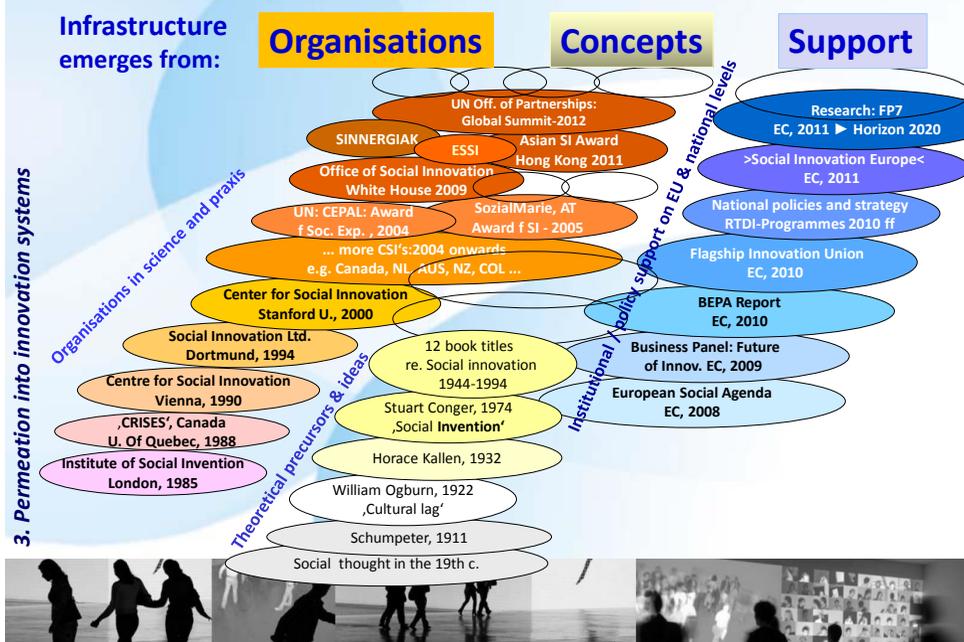


## Analysing social innovation examples

2. Extending the paradigm ...
- Public sector: Municipality of Kapfenberg (AT) – „Future for all“**
- *Idea* >> Issue poverty – social assistance without stigmatisation
  - *Intervention* >> „Activity Card“
  - *Implementation* >> Transport, Caritas, Supermarket, Cafe, Sports ...
  - *Impact* >> Participation, elevating quality of life and cohesion
- Business sector: ERSTE Bank (AT) – „2<sup>nd</sup> Savings Bank“**
- *Idea* >> Issue private persons excluded from financial services, re-inclusion
  - *Intervention* >> Collaboration with insolvency advisers and social care NGO
  - *Implementation* >> Access to bank account, guidance by the NGO and bank volunteers
  - *Impact* >> Learning, inclusions, empowerment, scaling
- Civil society: Miracle Gardens – Curtesni Vrtovi (Varaždin / HR)**
- *Idea* >> Issue: Provision of high quality fruits and vegetables for deprived
  - *Intervention* >> Negotiating with the municipality to use idle land (2012: 7000m<sup>2</sup>)
  - *Implementation* >> Contract to est. community gardens, collab. with polytechnic school
  - *Impact* >> Organic food, empowerment, model case, extension (2<sup>nd</sup> yr: 13000 m<sup>2</sup>)



# THE PASSAGE FROM THE PAST



# BUILDING SOCIAL INNOVATION SYSTEMS (1)

Towards a social innovation system for research, education and development — key requirements and *existing* examples:

- 3. Permeation into innovation systems**
- Incorporation of SI in universities, vocational training and adult education facilities → *good examples Tilburg U., Danube U.*
  - (Academic) Education and (vocational/professional) training to establish a professional profile of social innovators → *M.A. in Social Innovation*
  - Innovation in science (working in a research-education-services triangle) → *'Science Mode 2' (Nowotny et al.), Citizen Science; ZSI "research-application sl."*
  - Research organizations, research programmes, research projects → *H2020 ...*
  - Indicators and measurement of social innovation → *still weak, MERIT, SROI ...*

## BUILDING SOCIAL INNOVATION SYSTEMS (2)

Towards a social innovation system for research, education and development — key requirements and *existing examples (ctd.)*:

3. Permeation into innovation systems

- Funding → EC, National Funds, new PPP/Quadruple Helix, Foundations, crowd funding, ...
- Measures supporting individual social innovators at policy levels from local to international → *setting up and developing SI incubators*
- Public relations and communication (magazines, networks, various media) → *Platforms like SIX, SIE, ESSI*
- Clarification of legal aspects between open source and IPR → *utilisation and impact of SI, methodology handbooks and guides etc.*

Anchors exist and may further develop *within national systems of innovation*. Beyond these, national and international SI-institutions become necessary as intermediaries between civil society, the state and the business sector.



### Key sources of information about examples and funding policies:

#### Empowering people – driving change. Social innovation in the European Union.

Background study, leading the European Commission into the area of social innovation.

BEPA (Bureau of European Policy Advisers), 2010

[http://ec.europa.eu/bepa/pdf/publications\\_pdf/social\\_innovation.pdf](http://ec.europa.eu/bepa/pdf/publications_pdf/social_innovation.pdf)

#### THE OPEN BOOK OF SOCIAL INNOVATION.

Robin Murray, Julie Caulier-Grice, Geoff Mulgan, 2010

Presents a lot of cases from public, private and civil society sectors and information about various forms of support in ...

- the public sector
- the grant economy
- the market economy
- the informal or household economy

<http://youngfoundation.org/wp-content/uploads/2012/10/The-Open-Book-of-Social-Innovation.pdf>

#### GUIDE TO SOCIAL INNOVATION

European Commission, prepared by DG Regional and Urban Policy and DG Employment, Social affairs and Inclusion with inputs by various other DGs, 2013

Includes examples of social innovation funded by the Structural Funds and modes of funding

[http://ec.europa.eu/regional\\_policy/sources/docgener/presenta/social\\_innovation/social\\_innovation\\_2013.pdf](http://ec.europa.eu/regional_policy/sources/docgener/presenta/social_innovation/social_innovation_2013.pdf)

4. Trends and examples ...



## SOCIAL INNOVATION SUPPORT

### Social innovation and the EUROPE 2020 Strategy:

*“...to design and implement programmes to promote social innovation for the most vulnerable, in particular by providing innovative education, training, and employment opportunities for deprived communities, to fight discrimination (e.g. disabled), and to develop a new agenda for migrants' integration to enable them to take full advantage of their potential...”*

### EU Programme for Employment and Social Innovation (EaSI):

proposed budget of € 815 million for 2014-2020

Overview of EU funded research projects under the „Social Sciences and Humanities“ programme in the 7th EU Framework for Research, Technology Development and Innovation:

[http://ec.europa.eu/research/social-sciences/pdf/ssh-projects-fp7-5-6-social-innovation\\_en.pdf](http://ec.europa.eu/research/social-sciences/pdf/ssh-projects-fp7-5-6-social-innovation_en.pdf)

4. Trends and examples ...



## „SozialMarie“

### The international Austrian award for successful social innovations

Eligible for submission are projects of the:

- social economy (civil society initiatives, NPOs/NGOs, associations)
- public sector, administrations
- private sector, businesses

Applications since 2004: about 2500

1st prize: € 15,000

2nd prize: € 10,000

3rd prize: € 5,000

Total prize money awarded (to a number of now 135 awardees): € 420,000.--



4. Trends and examples ...

A different approach re. funding and stimulating *ideas* cf.

„The European Social Innovation Competition“ at <http://socialinnovationcompetition.eu/>





## **European Commission – DG Enterprise: European Social Innovation Competition**

“The Competition, launched in memory of Diogo Vasconcelos, invites Europeans to come up with new solutions to reduce unemployment and minimize its corrosive effects on the economy and our society both now and in the future. Social innovation is not only desirable, it is necessary.

4. Trends and examples ...

It doesn't matter if you haven't found the right investor for your ideas yet. We can help you bring your project to life as part of our Social Innovation Academy.”

**Three winning projects are awarded financial support of € 30,000**

[http://ec.europa.eu/enterprise/policies/innovation/policy/social-innovation/competition/contestants\\_en.htm](http://ec.europa.eu/enterprise/policies/innovation/policy/social-innovation/competition/contestants_en.htm)



## **EIB – European Investment Bank: Social Innovation Tournament**

“The Social Innovation Tournament established by the EIB Institute in 2012 is the flagship initiative of its Social Program. The Tournament seeks to promote the generation of innovative ideas and reward opportunities promising substantial societal benefits or demonstrating best practices with tangible, scalable outcomes. It targets the creation of social value in relation to the fight against social exclusion. It thus covers projects in a wide range of fields, from education and health care to natural or urban environment, through new technologies, new systems, and new processes.”

4. Trends and examples ...

<http://institute.eib.org/programmes/social/social-innovation-tournament/>



European Social Innovation Research

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**New social innovation competition launched**  
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**Welcome to European Social Innovation Research!**  
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**TEPSIE**  
The Theoretical, Empirical and Policy Foundations for Social Innovation in Europe  
TEPSIE is a res...

**3. Permeation into innovation systems**

**Blog**

**Disruptive and incremental digital social innovation** >  
At the Igitea Athens event in September 2012, Neelke Kroes (the European Commissioner for the Digital Agenda) talked about the importance of what she terms disruptive innovation using ICT as the ke...  
Written by Jeremy Millard  
Networks | Social innovation | Greece

**Defining social innovation** >  
Despite the growing interest in social innovation among policymakers, foundations, researchers and academic institutions around the world, there is currently no common definition of social innovati...  
Written by anna.davis  
Social innovation

**In search of an evaluation approach to social innovation** >  
In recent years, the social sector has reached consensus on the need to improve measurement and evaluation of its work and impacts, although...

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@tepsie\_eu  
Powered by Twitter

SIEurope\_SE | 1 day 20 hours ago.  
Promoting social innovation may help reinforce social cohesion in Europe's cities by Annette Zimmer and Andrea Walter t.co/eBoiWfn3

SIEurope\_SE | 3 days 8 hours ago.  
Social Innovation Europe Newsletter>> The Big Picture- t.co/4YwhVGI

TEPSIE\_EU | 6 days 1 hour ago.  
#FF @inglisjen @LesHems @jocasebourne @laurabunt

Transition\_inst | 6 days 22 hours ago.  
Defending #socent in Europe: interesting

Cookie Control  
This site uses cookies to store information on your computer.  
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read more About this tool

http://www.siresearch.eu/

Internet | Protected Mode: On

FR 17.06 11/10/2012

**SI drive** Social Innovation: Driving Force of Social Change

**International Consortium Members:**  
SI-DRIVE involves 15 partners from 12 EU Member States, 10 partners from other parts of the world, and 14 high level advisory board members: all in all 31 countries involved.

**3. Permeation into innovation systems**

blue: EU research partner, red: non-EU research partner, green: Advisory Board

Partners and Advisory Board:

- TNO innovation for life
- ZSI
- Brunel University London
- THE THOMAS CORNELLAN INSTITUTE FOR SOCIAL CHANGE
- IAT
- social innovation lab
- CRISES
- GRADUATE SCHOOL OF BUSINESS UNIVERSITY OF GATE TOWN
- Aclic
- Deusto
- TISS
- AIT AUSTRIAN INSTITUTE OF TECHNOLOGY
- LAMA DEVELOPMENT & COOPERATION
- UNIVERSITY OF CALicut
- UNITED NATIONS
- FCIAC
- sfs Sozialsforschungsstelle Dortmund Zentrale wissenschaftliche Einrichtung
- tu technische universität dortmund

This project has received funding from the European Union's 7th Framework Programme for research, technological development and demonstration under grant agreement no 612870.



## European School of Social Innovation

### A network of social innovation scholars and institutions (umbrella organisation):

Educators, promoters, researchers and practitioners of social innovation

**Legal status:** Association according to Austrian Law

**Members:** Individuals (physical persons) and institutions, i.e. legal bodies like ZSI (AT), SINNERGIAK (ES) and universities, currently one from Austria, two from Germany, two from Spain; candidates (IT, NL...).

**Head office:** ZSI – Centre for Social Innovation, Vienna

**Executive Board:** J. Hochgerner, Vienna, H.W. Franz, Dortmund, A. Unceta-Satrustegui, San Sebastian

### Activities:

- **Education & Training** (e.g. M.A. SI, Summer Schools), Provision of Online Learning; SME-Training ...
- **Conferences, media, p.r. and promotion** of social innovation
- **Research:** Development of methodologies, indicators → towards an *„Oslo Manual“* for S.I.
- **The role of ESSI in the project (IP) „SI DRIVE: Social innovation – Driving force of social change“**

4. Trends and examples ...



## Master of Arts in Social Innovation

### Danube University Krems, Austria

Department of Interactive Media and Technologies for Education – Centre of Interactive Media

Duration: 5 Semester, 120 ECTS, extra-occupational, blended learning

Launch of 2nd course of study:  
October 6th, 2014

**Admission** until end of 2014

Information:

[www.donau-uni.ac.at/masi](http://www.donau-uni.ac.at/masi)

4. Trends and examples ...



## European School of Social Innovation



# THE CASE OF ZSI – ZENTRUM FÜR SOZIALE INNOVATION

Zentrum für Soziale Innovation \* Centre for Social Innovation \* Vienna

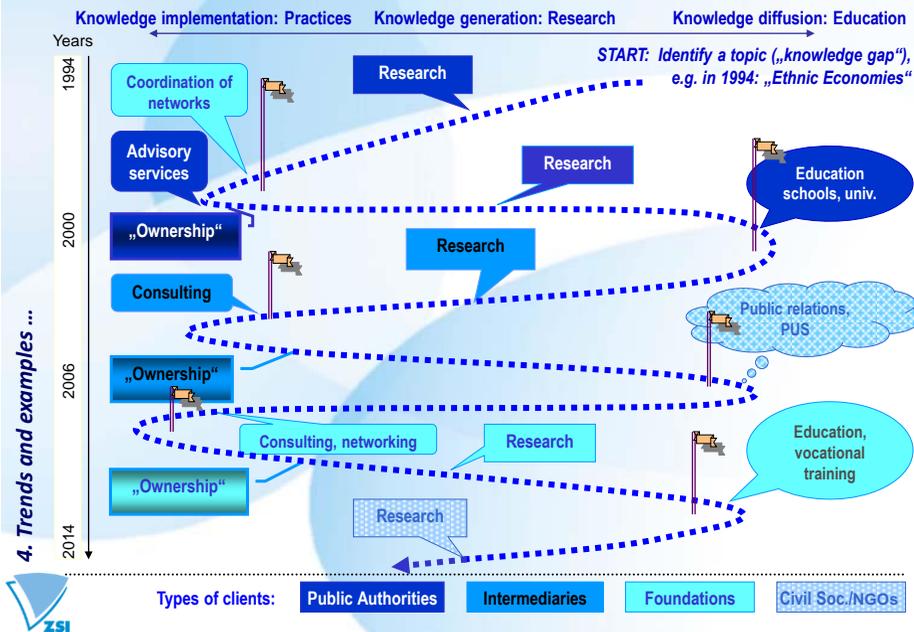
4. Trends and examples ...



Working for social profit since 1990:  
**ZSI bridges**  
**knowledge generation and**  
**knowledge application**  
**to reduce gaps between**  
**social needs and technically**  
**increased economic**  
**capacities of the knowledge**  
**society.**



## How we do it: The ZSI „RESEARCH – APPLICATION – SLALOM“





## Social Innovation Laboratory Zagreb – Beograd – Skopje

Who?

- Civil society organisations and networks from HR, SRB and MKD
- Founded 2011

What?

- Aims to improve quality of life in the Western Balkan Countries
- Acts as platform for social innovations where knowledge, ideas and practices meet to find solutions for development challenges in the regional socio-economic context.



[www.socinnovationlab.org/](http://www.socinnovationlab.org/)

4. Trends and examples ...



## SINNERGIAK SOCIAL INNOVATION (University of the Basque Country – Spain)

**Does Action-Research in three fields:**

**Social Innovation, Creative Industries, and Innovation in the Public Sector**

**EUROPEAN PROJECTS:** TRANSCREATIVA (leader), SIMPACT (partner), Creative Job (partner); **OTHER PROJECTS:** Ergolab (living lab), GIPUZKOA CREATIVA (creative industries), RESINDEX (social innovation indicators), Social Innovation Eco-Systems (Evaluation public policies), Gipuzkoa Workplace Innovation (regional public policies).

**Provides education and training:**

**MA in Social Innovation and Creative Industries** (University of the Basque Country)

**Creative Poles:** Competencies in solving social problems and creative industries

**Social Innovation Summer Schools**

**Supports social innovation implementation through:**

**ERGOLAB:** Innovation by users. **HEDABIDE:** Social Innovation Communities. **TRANSCREATIVA:** competencies and engagement unemployment young people

4. Trends and examples ...





## Tilburg Social Innovation Lab Netherlands

4. Trends and examples ...

Who?

- o Four Universities from the area of Tilburg, founded 2011.

What?

- o Joining forces to make a visible contribution to the development of the region Brabant as the Region for Social Innovation.
- o A “do-tank” in which methods and innovations are generated.

How?

- o Involving regional stakeholders
- o Providing suitable interdisciplinary knowledge



## SOCIAL INNOVATION NETWORKING

### SOCIAL INNOVATION EUROPE

<https://webgate.ec.europa.eu/socialinnovationaleurope/>

SIE is building and streamlining the social innovation field in Europe.

The initiative is funded by the EC, DG Enterprise and Industry

### SIX: Social Innovation eXchange

<http://www.socialinnovationexchange.org>

Over the last seven years, SIX has inspired, connected and supported thousands of individuals and organisations, across sectors and industries, to build the field of social innovation globally.

### Identifying, connecting and building up SI Incubators:

<http://www.benisi.eu/>

BENISI will identify and scale up over 300 social innovations and will accelerate their scaling up.

<http://transitionproject.eu/>

Transnational Network for Social Innovation Incubation – TRANSITION – supports the scaling-up of social innovations across Europe by developing a network of incubators.



4. Trends and examples ...



## Selected activities on national levels:

- Austria: Enquete to move SI forward (Programmes and instruments in support of SI)
- Croatia: Preparing a social innovation support programme 2014-2020 (advised by OECD) SIL/Social Innovation Laboratory, HR+SRB+MKD: [www.socinnovationlab.org](http://www.socinnovationlab.org)
- Finland: The Funding Agency for Innovation addresses SI → [www.tekes.fi/en/tekes/](http://www.tekes.fi/en/tekes/)
- Germany: Declaration «SI for Germany» [www.openpetition.de](http://www.openpetition.de); [www.hightech-strategie.de/](http://www.hightech-strategie.de/)  
Ideas competition 'Land of ideas': <http://www.land-der-ideen.de/>  
Competitions for creating CSO's business plans: [www.startsocial.de](http://www.startsocial.de)
- NL: Declaration «Invest in SI», Kennisland & Waag Society  
Open Letter on social innovation to the new European Commission. Lobbying for social innovations and their importance **from the local and regional levels** up to the most important social innovation of the 21st century: Governance in favour of societal development **beyond the Nation State**, and **Management of Abundance** ! [www.esiv.nl](http://www.esiv.nl)
- Sweden: Social Innovation in a Digital Context, Lund U., 60 ECTS [www.lu.se/education/sidc](http://www.lu.se/education/sidc)
- Switzerland: National Fund for Research is drafting an SI research programme

4. Trends and examples ...



Thank you for your attention 😊



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