

CENTRE FOR SOCIAL INNOVATION

Social innovation in Austria for Europe

The Centre for Social Innovation (ZSI) researches and supports innovation processes including their social dimensions. Since 1990, the Centre has carried out more than 400 research and stimulus projects. This means that social innovations are right up there with economically relevant technical innovations and are considered equally significant by the public, politics and research.



INTRODUCING THE ZSI – OUR MISSION

„ALL INNOVATIONS ARE SOCIALLY RELEVANT.“

Alongside with the economic relevance of innovations in technology, social innovations shall receive equal advertence in public, policy, and scientific domains.

Working for social-profit, ZSI facilitates the social embedding and shaping of innovation with particular emphasis on processes of social innovation.

INTRODUCING THE ZSI – BASIC FACTS

Key areas of activities – and Executive Board

- **Work and Equal Opportunities** – Head of Unit: Anette Scoppetta
- **Research Policy and Development** – Head of Unit: Elke Dall
- **Technology and Knowledge** – Head of Unit: Christian Voigt
- Scientific Director – Josef Hochgerner
- Business Director – Wolfgang Michalek

Types of projects

Research, education and training, coordination of networks, advisory services to public institutions (in Austria, EU and beyond)

Legal status

Private Non-Profit research organisation, established in 1990

Self-governed association, no external board; no base funding

Financial sources: ≈ 3,2 in 2013 mio. € Staff: ≈ 60

Clients are ministries, municipalities, EC, OECD, ILO, other public bodies and NGOs.

INTRODUCING THE ZSI – BASIC FACTS

Longterm success to date of the ZSI is based on projects, here some facts & numbers* ...

Current number: **63**

FP7: **26**

Coordination: **8**

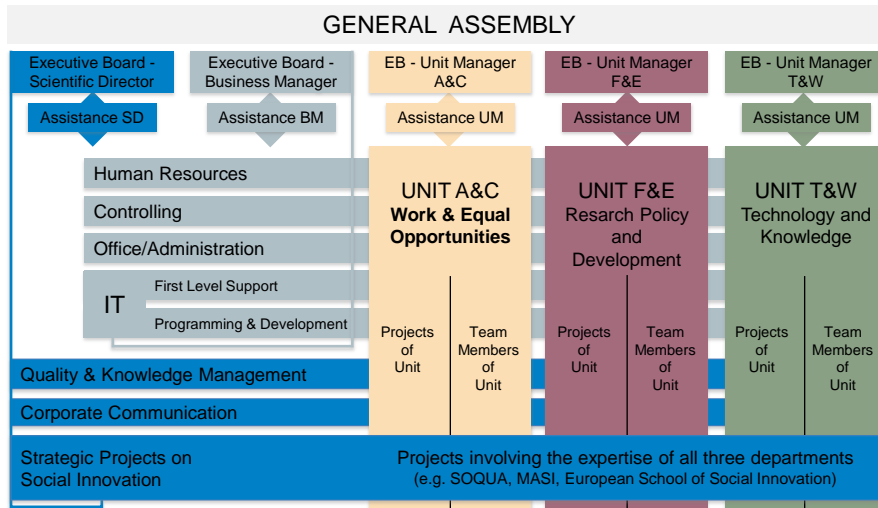
Cooperation partners: **114**

Budget responsibility of:

approx. **20 mio. €**

* Last updated: May 2014

INTRODUCING THE ZSI – ORGANIGRAM



FACETS OF SOCIAL INNOVATION — A DEFINITION

”Social Innovations are new practices for resolving societal challenges, which are adopted and utilised by individuals, social groups and organisations concerned.”

Josef Hochgerner, ZSI, Scientific Director

... with reference to Schumpeter: They are
»New combinations of social practices«

ZSI — METHODS

The „4-i process“ of social innovation development:

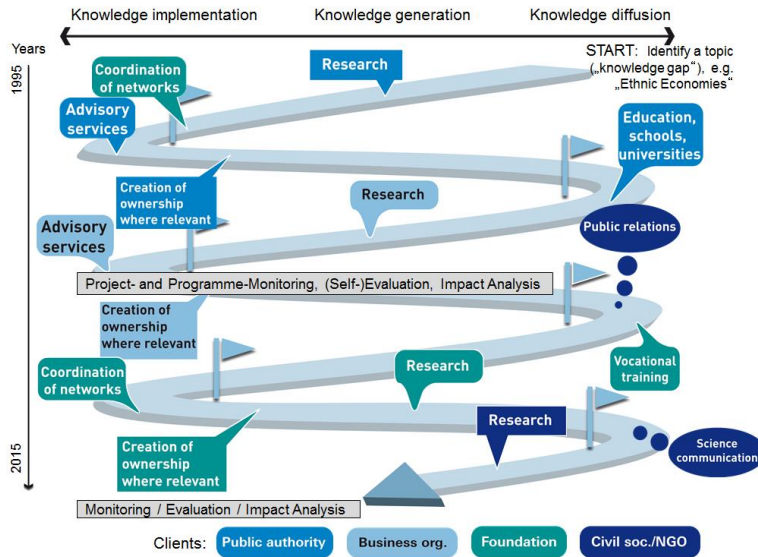
- *Idea* >> What is the issue, what could be the solution?
- *Intervention* >> Conceptualisation, define approaches, methods
- *Implementation* >> Using resources, breaking deadlocks, cooperation
- *Impact* >> Measures of quality, range and scales, life cycle!



Only if there is notable impact, according to the objective(s), besides, or even without an initial certain intention, an idea becomes an innovation.

Success criteria: Novelty or superiority of the solution; benefit to the target group(s); sustainability; replicability and scaling (not feasible in any case).

ZSI – METHODS: THE ‘RESEARCH-APPLICATION-SLALOM’

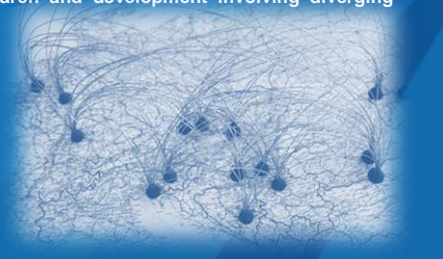


ZSI – THREE WORKING AREAS

Research Policy and Development (F&E)

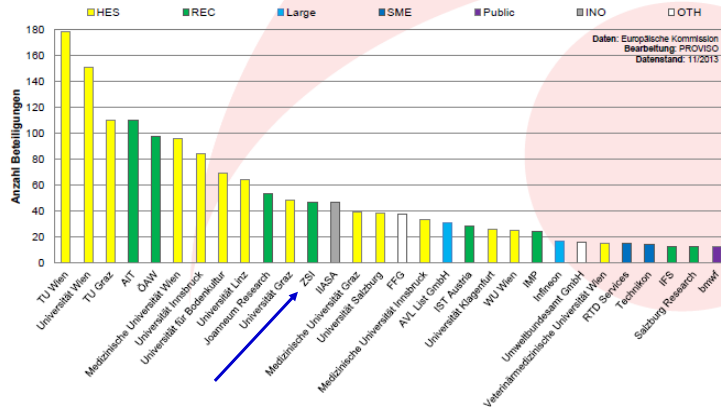
„On the one hand the unit assists Austrian ministries in implementing internationalisation strategies within the field of research, science and innovation. On the other hand, we are involved in several EU projects targeting the relations between the European Research Area and important partner regions.“

Elke Dall, ZSI, on the internationalisation of research and development involving diverging players and interests



Success in the 7th Framework Programm for RTDI

Austrian research entities according to numbers [12 and more] of FP7-contracts with the EC



* Abkürzungen siehe Anhang

- 34 -



Centre for Social Innovation, ZSI
 Linke Wienzeile 246
 1150 Vienna
 Austria

Tel. +43.1.4950442
 Fax. +43.1.4950442-40
 email: institut@zsi.at
www.zsi.at
 Find us on facebook and Twitter and Vimeo.

