

PEER

Dare to be wise!

This European project will constitute a significant breakthrough in the innovative application of Web 2.0 tools to enable adults aged 50plus to exchange knowledge and keep on learning.

What is PEER?

The motto of the ancient Roman philosopher Horace was, „Sapere aude!“ which means: “Dare to be wise!” Adhering to this maxim, PEER aims to facilitate informal and non-formal peer learning in online communities supported by customized Web 2.0 tools for adults aged 50plus. In our increasingly technological and mobile society, online social network platforms hold tremendous potential for sustaining older people’s learning. Furthermore, a significant number of Web2.0 tools are available. However, they are generally designed with young people in mind and only partially meet the needs of older people.

sapere aude!



PEER in a nutshell

Project duration: 24 months, 10/2011 to 09/2013

Project Management, Monitoring, Evaluation

Research

- motivational factors for P2P learning
- selection of Web 2.0 tools
- identification of 50plus platforms in EU27

Development

- adaption of Web 2.0 tools
- Pilot testing
- design of the prototype

Results

- Guidelines for 50plus operators
- landscape of 50plus platforms

Results

PEER Web 2.0 tools package & guidelines

Dissemination & Exploitation

Objectives – en detail

- to identify and assess older people’s usability requirements through the use of participatory user-involvement methods;
- to adapt a set of light weighted open source Web 2.0 tools, supported by many 50plus platforms, to these needs;
- to translate this set of adapted Web 2.0 tools into Dutch, English, German, Polish, Portuguese;
- to develop accompanying didactical guidelines in 23 EU languages on how to provide peer-to-peer learning methods on social platforms;
- connect operators of 50plus platforms with each other by arranging a number of network meetings;
- to provide an EU-wide map of existing 50plus platforms

Target groups

- Companies and operators of 50plus platforms
- Organisations who want to augment their existing website by introducing user-friendly, Web 2.0 tools in the domain of an ageing society, such as 3rd Age Universities, senior associations, care givers of older people and other organisations in this field.

Our **vision** is to provide facilitation of informal and non-formal **peer learning** in **online communities** supported by **customized Web 2.0 tools** for adults aged 50plus.

Virtual landscape of online social platforms for adults aged 50plus

Due to the demographic make-up, the number of social network platforms for adults aged 50plus has significantly risen in recent time. However, the European market for such platforms seems to be quite fragmented and we know little how many exists. On the PEER website a European map is offered now to find easily 50plus platforms. It provides an added value to seniors, researchers and service providers alike.

Link to the landscape of 50plus platforms:
www.peer-learning-50plus.eu/fiftyplusplatform/map

The Partnership

11 partner organizations coming from 7 countries:

Austria: Zentrum fuer Soziale Innovation / ZSI (Coordinator)

Germany: Ulm University, Centre for General Scientific Continuing Education / ZAWiW Virtuelles und reales Lern- und Kompetenz-Netzwerk älterer Erwachsener / ViLE e.V.

EU-wide: AGE Platform Europe

Netherlands: Dutch Institute for Health-care Improvement / CBO

Poland: University of Science and Technology, Centre of e-Learning / AGH Ja Kobieta – Foundation for Women’s Issues „I am a woman“ / Forum 50plus

Portugal: Aidlearn Consultoria em Recursos Humanos, Lda Universities of the Third Age Network Association / RUTIS

United Kingdom / Scotland:

University of Strathclyde, Centre for Lifelong Learning / UoS

www.peer-learning-50plus.eu

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