PRO::ICT Conference 2005

"Dream Job as IT Expert"
Professional support of girls and women entering the ICT job world
in ICT-education, vocational consultancy and human resource management:
International trends, experiences and best practices

6-7th June 2005 Salzburg, Austria

Objectives

ICT Technology is known as a key element of societal and economic innovation. The ICT market offers good job opportunities but the quota of women in this sector is still below average and drop out rates are very high.

This conference deals with the international challenge of how to facilitate the access and the entry of women into the ICT labour market. It will introduce strategies and practical solutions for supporting female students seeking an ICT career. In the morning highly experienced speakers in this field will provide an overview of international developments. The practical sessions in the afternoon deal with the needs of different target groups. The PRO::ICT team will present the results of the EU-project, especially innovative gender-sensitive training materials and provides advice how to introduce them into practice.

Target group

The conference is addressed to those who coach female students and young women in various periods of life and who may influence their career plans. Those people are called "Change Agents" and are for example parents, teachers, youth trainers, university staff, vocational counsellors, human resource managers and members of women networks or gender consultants..

Location: St.Virgil, Salzburg Bildungs- und Konferenzzentrum, Austria-Salzburg
 For accommodation please book directly here: www.virgil.at

Fee   Entrance is free; Catering costs 20 €

Language: English and German (translation provided)

Registration: Course No. 05-0581
Online: www.virgil.at
http://www.virgil.at/de/bildungszentrum/1044556134/?switch=suche
Fax: Download registration fax send it to: +43.662.65901-509
For more booking information: mail to: kurssekretariat@virgil.at

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PROGRAMME

Monday, 6th June 2005

18:30	Welcome Drinks - Get to together
19:00	**Opening reception**
	Veronika Hornung-Prähauser, Salzburg Research Forschungsgesellschaft, A
	Barbara Schwarze, Managing Director Centre of Excellence Women in Information Society and Technology, G
	Cecile Crutzen, Senior Lecturer, School of Informatics, Open University, NL
20:00	**PRO::ICT International evening in the St.Virgil Club Lounge**

Tuesday, 7th June 2005

8:30	Registration
09:00	**Welcome**
	Guntram Geser, Head of Department Information Society Research, Salzburg Research, A
	Gabi Burgstaller, Lady State Governor - County Salzburg
09:15	**The future of European education initiatives addressing the "Gender Diversity in the world of Information and Communication Technology (ICT)"**
	Ernst Gesslbauer, Director Leonardo Austrian National Agency, A
09:30	**"ICT is a tool and maybe a toy" - women set different priorities in the technological innovation process**
	Cecile Crutzen, Senior Lecturer, School of Informatics, Open University, NL
10:00	**Organisational culture in transition - women and their innovation potential: The Project:Women in Industry and Science (WIR)**
	Helga Ebeling, DG Research, Women and Science, European Commission
10:30	**Coffee Break**
10:45	**Chances for women in today's information and knowledge society: Benefits and risks?**
	Barbara Schwarze, Centre of Excellence Women in Information Society and Technology, G
11:15	**"Female students make it in ICT" - Presentation of the European Project PRO::ICT**
	PRO::ICT Team: Veronika Hornung-Prähauser, Salzburg Research
	Videoconference to University Lampeter, UK
11.45	**20 Years of "Girls-Technology" projects in Europe: Waste of time or successful change?**
	General discussion with expert panel
12:30 – 13:30	**Lunch**

13:30	**Session 1: How to sensitise girls and female students for choosing an unconventional female career path?**

Target Group: Educators in primary and secondary school
Moderation: Michaela Luckmann, St.Virgil Bildungshaus, A

- **Career orientation of girls by means of gender sensitive teaching**
  Sybille Reidl, Gender Now Consulting, A
- **The importance of "cool" role models in the ICT job market for career orientation,** PRO::ICT Team, Barbara Tröster, A
- **Who wins the millionaire show – the ICT labour market quiz adapted to the situation of different European countries**
  PRO::ICT Team, Christine Stöckler, A

13:30	**Session 2: Methods for gender sensitive teaching at universities and colleges**

Target Group: teachers, lecturers for Informatics, telecommunication, multimedia design
Moderation:, Gerhard Jöchtl, University of Applied Services, A

- **Gender sensitive teaching and learning at university**
  Helga Stadler, University of Vienna, A
- **Assessment of gender sensitive teaching methods in university teaching: Presentation of the "Action Tool",**
  Eliane Smits and und Gertje Joukes, VHTO - National Organisation Women in Higher Technical Education and Positions, NL
- **PRO::ICT Online Gender Sensitivity Training: The personal self-concept and its impact on teaching and counselling**
  Jolande Leinenbach, ed-consult, DK

13:30	**Session 3: New ways and methods in career counselling**

Target Group: Vocational counsellors and ICT Human Resource managers , university management staff
Moderation: Rosen Petkov, SCAS, Bulgaria

- **Encouragement of an ICT career by the provision of supplementary courses**
  Michelle Selinger, Education Manager Cisco Systems, UK
- **PRO::ICT Career Path Tool: Orientation test for jobs in the ICT job world,**
  PRO::ICT Team, Veronika Hornung-Prähauser, A
- **How to conduct a gender sensitive job-interview ?**
  Klaudia Mattern, A

15:00	**Break**

| 15:15: | Session 4: **"Girls have fun with computer" – Computer competence as a first step into informatics** |

Target Group: Primary and secondary school teachers

Moderation: Christina Haaf, Women`s Competence Centre, G

- **Gender sensitive experimenting with robotics in school – Presentation of the project ROBERTA**
  Ulrike Peterson, Fraunhofer Gesellschaft AIS, G
- **Computer-clubs for girls - first steps into the ICT world**
  Ulla Berlin, Kompetenz für Frauen e.V., G

| 15:15: | Session 5: **Strategies to increase the share of women in ICT education and ICT labour world** |

Target group: University and college staff, vocational counsellors and ICT Human Resource managers, university management staff, gender commissioner

Moderation: Maria Schwarz-Wölzl, Centre for Social Innovation, A

- **Benefit of gender sensible strategies for more female first year students in ICT,** Sylvie Villa, Fachhochschule Westschweiz, CH
- **"It´s the membership that counts!" Networks as application and recruitment strategy,** Dorly Holzer-Harringer, Skidata/ Association for Women in Science, Engineering and Technology (WITEC), A
- **Career support of Women in ICT companies,**
  Brigitte Fila, IBM Human Resource Management, A

| 15:15: | Session 6: **Mentoring – with different programmes to success** |

Target Group: University and college staff, vocational counsellors and ICT Human Resource managers, university management staff, gender commissioner

Moderation: Harald Gapski (ECMC)

- **eMentoring for women in academic careers**
  Andréa Belliger, Institute for Communication and Culture Lucerne University, CH
- **Telementoring and Cross-Mentoring as support,**
  Julia Traphan, European Centre for Media Competence ECMC, G
- **"Crossing borders with mentoring": European ICT mentoring networks,**
  PRO::ICT Team

| 16:45 | **Break** |

| 17:00 | **Conference Wrap up and Fair Well** |

Use the opportunity to test the PRO::ICT material in the I-BUS
of the Verein Spektrum