

Section 1 - General information about stakeholder

Name of the stakeholder:	
1. Organization category:	□ SMEs
	□ Clusters
2. Date of establishment:	□ ≤ 5 years
	□ > 5 years
3. Field of activity (bioeconomy):	
4. Which of these areas do you work	 Smart and innovative precision
on?	farming
	☐ Wood sector
	□ Biofuel
	□ Other:
5. Number of employees:	□ 1-10
	□ 11-50
	□ 51-250
	□ > 250
6. Number of RTD staff (in %):	□ < 5%
	□ 5-10%
	□ 11-15%
	□ > 15%
7. Annual turnover (in Mio. €):	□ <1
	□ 1-10
	□ 11-50
	□ > 50
8. Department:	
9. Street:	
10. Town:	
11. Region:	
12. Country:	
13. Website:	
14. Representative's name:	
15. Position:	
16. Email:	
17. Phone:	





18. Date of interview:			
19. Interviewer's name:			
20.The questionnaire was administered by:			 Personal Interview Telephone interview Mail Fax Online
21. Company's main		7	
activities (products and /		1	
or services)		2	
		3	
		4	
		_	
	Ш	J	
22. Carray and a sala salah la		<u> </u>	Lancard Constant
22. Company's role within			eloper of new
the value chain		_	Materials Devices/somponents
(multiple choice possible)			Devices/components
possible)			Fabrication technology Services
		Droc	lucer of
		0	Matagala
		0	D : /
		0	
		0	-
		User	of
		0	Materials
		0	Devices/components
		0	Fabrication technology
		0	Services
		Othe	er:





Section 2 - Technology Transfer Information

Sect	ion 2.1 - General activities
23. What is the best way for	
transferring technology in	
your opinion?	
your opinion? 24. Which kind of support services are required specifically by SMEs /HER in relation to technology transfer processes?	 □ Technology matching services (i.e. networking events, platforms, etc.) □ Assistance schemes supporting spread of technology □ Public procurement of innovative solutions or products □ R&D innovation related tax incentives □ Incentives linking science with industry (including grants, etc.) □ Innovation vouchers, cluster policies □ Technology platforms and forums □ Long term support strategy for cooperation between industry and public research □ Support to internationalisation of companies □ Exchange of best practices □ Cooperation with stakeholders in industry and public research in European region □ Specific approaches for different energy-related technologies □ Clear government policy and strategy □ More flexible communication with European region □ Training for cooperation between industry and public research □ Other:
25. Does your company have partnerships in domain of research, technological development and innovation processes?	□ Yes □ No





26. If yes, at which	□ Regional
geographical level:	□ National
	□ International
27. If yes, with which type of	□ Universities
organisation:	☐ Research Centers
	□ Clusters
	□ Networks
	□ Companies
28. If no, do you have interest	
to join applicable	
Technology transfer,	□ Yes
Research and Innovation	□ No
projects at regional,	
national or European	
level?	
29. Do you focus on any	
specific bioeconomy topic	□ Yes
in the support to	□ No
technology transfer	□ Which ones?
activity of your company?	
30. Please indicate the	
existing regional/national	
tools (Structural Funds;	
other Regional Policies)	
specifically supporting	
technology transfer and	
innovation in your area of	
competence. Please	
indicate specific measures	
and tool proposed by the	
credit system if any.	





31. What kind of barriers do you see in technology transfer?

		Not at all	Very limited	Sporadic	Often	Regularly
Lack of financing for projects					_	
Lack of proper dissemination for R&D facil	lities					
Lack of knowledge about technology tran	sfer					
Lack of communication with authorities						
Lack of communication between research and industry	ו					
Lack of trust between research and indust	try					
Lack of clear rules and practices						
Lack of Private Public Partnership						
Lack of legislation for innovation & technology transfer						
Lack of innovative thinking at business level						
Lack of entrepreneurial knowledge						
Lack of trained people in the field of bioeconomy						
32. Does your company have a long-term v regard to:	vision i	n term	ns of tec	hnolog	y transi	fer in
Products	Service	es				
□ Yes	□ Yes					
□ No	□ No					
33. Do you have a systematic method to stechnologies for your future needs?	ource	and in	vent co	ntinuo	usly nev	v
□ No		Yes,	please s	specify:	(option	ıal)





34. What is the most important project or theme for technology transfer at your company in the field of bioeconomy? (short description with challenges and needs)				
Section 2.2 - Natio	nal Cooperatio	n		
35. Does your company cooperate with needucation and research institutes?	YesNoIf Yes, please nominate:			
36. Does your company participate in any ki	nd of clusters?	□ Yes		
37.Is your company a member in a bioeco cluster in your country?	YesNoIf Yes, please nominate			
38. Does your company participate collaboration projects?	in business	□ Yes		
Section 2.3 International cooperation				
39. Does your company have staff speaking foreign languages?	□ Yes			
40. Does your company have access to foreign markets?	□ Yes □ No			
41. If your company has access to foreign				
markets, in which markets are you				
operating? (Please list these markets).	Ш			





42. Does your company have similar		Yes				
partners in other countries?	No					
in the second se		□ Yes				
them?	L	No				
44. What is the amount of funding for						
your company per year from						
international cooperation?		•				
45. You consider this amount compared		□ very important				
to your company's yearly budget		□ important				
(Please continue the sentence by		_	od complem	•		
choosing)			o the budge			
	_		anage witho	ut this		
		unimport	ant			
Section 3 - Open innovation						
46. In your opinion, what exactly is open						
innovation? How would YOU define						
it?						
47. How is Open Innovation currently used in your company? How do you collect information? Which of the following models of Open Innovation have you previously applied? How frequently?						
previously applied? How frequently?	nodel	s of Open In	novation hav	ve you		
previously applied? How frequently?	nodel	s of Open In	novation hav	ve you		
previously applied? How frequently?	nodel	·	Sometimes	ve you Never		
previously applied? How frequently? Strategic Alliances	nodel	·		•		
		·		•		



product /services
Online portals

Centres

Collaboration with other companies

/organisations and/or co-development of

Intermediaries (Knowledge brokers) - TT

Chambers of Commerce, EEN, etc.

Project Made in Danube



48. What are the most relevant innovation partnerships of your company? Please choose 3 of them.

End-users	
Competitors	
Suppliers	
University	
Technology Transfer Centres	
Chamber of Commerce	
Enterprise Europe Network	
Partners from the same industry	
Crowd (crowdsourcing)	
Higher education and research institutes	
Other Regional Public Authorities	
Other (please specify):	

49. Why did you choose to engage with an Open Innovation model? (select more than one response if appropriate)

Didn't have the required expertise or capacity in house to carry	
out the work	
Wanted to bring "fresh ideas" to benefit from their different	
approach	
To become a member of a consortium to obtain eligible status	
for funding	
Believed a multidisciplinary approach would produce more	
successful output	
To enable exploitation of any IP produced into other non-	
competing markets	
Felt it was your only chance of commercialising your ideas	
Required someone else's IP	
Cost saving	
Reputation of partners	
Other (please specify):	





50. What are/were the most important factors that prevented you from engaging in Open Innovation? Please tick the relevant box for each of the issues listed.

	Serious barrier	Middle importance barrier	Not really serious barrier	It was not an issue
IP issues				
Costs				
Finding the right people to				
involve				
Cultural differences between				
your organisation and those				
you wished to engage with				
Time constraints				
Project				
management/administration				
challenges				

51.From which point of view did Open innovation have a positive impact on your company?	 Turnover Profit Number of new products/services launched Employees innovation culture IP Other, please specify:
52. Has the way you use Open Innovation changed from today compared to 3 - 5 years ago? Why?	
53. Do you have success stories to share?	□ Yes □ No
54.If yes, what were the key points of success, and which bottleneck's could you overcome?	

