SOCIAL INNOVATION COMMUNITY

First SIC Summer School on Urban Social Innovation

In collaboration with:

European Social Innovation Week 2016

In partnership with:

TILBURG UNIVERSITY

European School of Social Innovation — ESSI

The Social Innovation Community project is excited to announce the programme of its first Summer School on Urban Social Innovation in partnership with Tilburg University.

Participants will have the chance to attend:
- **7 presentations from 7 European cities**: Dortmund, London, Turin, Sestao, Vienna, Helsinki and Zagreb. The cities will present their experiences and the know-how they acquired while experimenting with Social Innovation (SI).
- **4** key note **speeches** from practitioners and researchers in the field of Urban Social Innovation;
- **3 workshops** during which participants will learn how to design SI solutions for urban contexts.

The workshops are available for up to 45 participants (civil servants, practitioners in the field of SI, researchers and students) who want to learn how to design solutions for urban challenges.

Design Thinking and service design tools will be used to work on three different challenges from the City of Tilburg:

- **Challenge 1**: House for Entrepreneurship & Innovation Tilburg;
- **Challenge 2:** Green Deal Sustainability: towards Energy Neutral Housing in the region Midden Brabant;
- **Challenge 3:** Innovation network for Youth Affairs: facilitating the transformation of Youth Care in the region Midden Brabant.

Participation fee: There is no fee for participation, but necessarily *registration is required* by following this link: http://survey20.zsi.at/index.php/556583/lang-en.

Programme

Tuesday, 20 September – 09:00 to 17:30

Morning session	**Municipalities and Cultural Change** How participatory approaches can trigger transformations in municipalities and urban environments	**Venue** **Tilburg University** Warandelaan 2, 5037AB Tilburg[1]
09:00 – 09:15	Marieke Schoots & Francesca Rizzo, University of Tilburg / University of Bologna *Welcome and Introduction*	E4 Blackbox
Keynote 09:15 – 09:45	David Ludlow, University of the West of England *Co-design in Urban Planning*	E4 Blackbox
09:45 – 10:15	Coffee Break	
Case studies on municipalities and cultural change 10:15 – 12:30	Anne Stenros, Municipality of Helsinki *Introducing Design Competences in the Municipality of Helsinki* Fabrizio Barbiero, Municipality of Turin *Torino Social Innovation Programme*	E4 Blackbox
12:30 – 13:30	Lunch	W50 foyer
Afternoon session	**Workshop 1: Introduction of the Challenges and Idea Generation**	**Venue** **Tilburg University**
Joint session 13:30-14:30	Presentation of the 3 challenges from the City of Tilburg Alessandro Deserti, Politecnico di Milano *Presentation of the workshops' programme*	E4 Blackbox
14:30 – 17:30	The scope of the workshop is to guide participants through the process of generating ideas for the challenges. Participants will work on 2 different exercises: o Problem definition o Fast Idea Generator	CZ 116 TZ 006 TZ 007

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[1] Map of buildings: https://www.tilburguniversity.edu/contact/campus-map/

Wednesday, 21 September – 9.00 to 17.00

Open Morning session	The Role of Intermediaries in Urban SI Upscaling How intermediaries, infrastructures, citizen innovation networks and Policy Design can spark and support SI	Venue Tilburg University Warandelaan 2, 5037AB Tilburg
9:00 to 9:15	Radhika Bynon & Javier Castro, Young Foundation /Sinnergiak *Welcome and Introduction*	E4 Blackbox
Keynote 9:15 to 09:45	Javier Echeverria, Ikerbasque/Sinnergiak Social Innovation *Social Innovation Value Chain: governance and intermediaries*	E4 Blackbox
9:45 to 10:15	Coffee Break	
Case studies on the role of intermediaries on scaling up SI 10:15 to 12:30	Margaret Burrell, BE Consultancy *The Role of Housing Providers in Sparking and Supporting SI* Luis Carlos Delgado, Municipality of Sestao *Urban Regeneration: Housing and Social Innovation*	E4 Blackbox
12:30 to 13:30	Lunch	D68 Foyer
Close Afternoon session	Workshop 2: How the ideas will work	Venue Tilburg University
13:30 -17:00	The scope of the workshop is to guide participants through the process of idea development. Participants will work on 2 different exercises: ○ Actors map ○ Customer journey	CZ 116 CZ 118 TZ 006

Thursday, 22 September – 9.00 to 17.30

Open Morning session	The Development of Urban SI Eco-systems Learning about what they are, how they emerge, and the role of stakeholders in processes and networks	Venue Tilburg University Warandelaan 2, 5037AB Tilburg
9:00 to 9:15	Francesca Rizzo & Christoph Kaletka, University of Bologna / TU Dortmund University *Welcome and Introduction*	E4 Blackbox
Keynote 09:15 to 9:45	Christoph Kaletka & Dmitri Domanski, TU Dortmund University *Developing SI Ecosystems in Cities*	E4 Blackbox
9:45 to 10:15	Coffee Break	
Case studies on the development of Urban SI ecosystem 10:15 to 12:00	Hans-Werner Franz, European School of Social Innovation *Dortmund Consensus. Common Sense for Common Wealth* Mirna Karzen, SIL *The SI Ecosystem in Zagreb*	E4 Blackbox
12:00 to 13:00	Lunch	C26 Foyer
Joint session 13:00-14:30	Hans-Werner Franz, European School of Social Innovation *Facilitating Participative Innovation Processes* (Tutorial)	E4 Blackbox
Close Afternoon session	**Workshop 3: How the ideas will be sustainable**	**Venue Tilburg University**
14:30-17:30	The scope of the workshop is to draft the sustainability of the solutions. Participants will work on 2 different exercises: o Logic model o Social business model canvas.	CZ 113 CZ 117 PZ 004

Friday, 23 September – 9.00 to 14.00

Open Morning session	Social Innovation Network Governance Visions, strategies and governance of the Social Innovation Community network	Venue Club Smederij Burgermeester Brokxlaan 8-84 5041SB Tilburg
9:00 – 9:15	Jo Hochgerner & Marijke Pous, Centre for Social Innovation GmbH, Vienna/DRIFT Erasmus University *Welcome and Introduction*	
9:15 – 9:45	*Municipality of Vienna* The Governance of SI in the City of Vienna	
9:45 – 10:30	Jo Hochgerner, Centre for Social Innovation GmbH *A Model of Governance for the Social Innovation Community*	
10:30 – 10:45	Coffee Break	
Closing Session	**Workshops results**	Venue Club Smederij
10:45 – 12:45	Presentations of the Results of the Workshops **Announcement of the Second SIC Summer School**	
13:15 – 14:00	Brownbag Lunch and Farewell	

Challenge 1: Green Deal Sustainability: Towards Energy Neutral Housing in the region Midden Brabant.

1. Situation

In October 2015, 32 regional stakeholders signed the Green Deal Towards Energy Neutral Housing in Midden Brabant. The Green Deal is, among other things, about:

- To accomplish 200 energy neutral houses within the next 2 years and 3000 energetically improved houses.
- To increase Co2 reduction (Paris agreement) and to improve local employment.

Local governments play and important role on both local as regional level to reach the goals with regard to Co2 reduction and power generation. But they are not alone. Society itself has a lot of initiatives when it comes to energy reduction and sustainable energy. Inhabitants, business, societal organisations together with municipalities together are involved. The challenge is to make way for these initiatives, to support them, make them grow, connect them and make them sustainable.

2. The Challenge

The actual challenge here is not to much the energy-reduction or power generation but the way the multi-helix (32 partners) is going to cooperate in this project. How do we optimize this cooperation? Roles of different stakeholders are changing. What could or should be the role of the municipalities. What is the role of the business-sector. How do we activate the energy cooperatives and how do they include the inhabitants of their local communities? What is the role (part) of the intermediary organisations like MOED and the Learning Community?

Challenge 2: House for Entrepreneurship & Innovation Tilburg

1. Situation

In the Spoorzone (an old industrial railway zone in the center of Tilburg) the House for Entrepreneurship & Innovation Home Tilburg (HOI) is established. Its goal is to stimulate innovation and entrepreneurship in the region of Midden Brabant. It's a combination of integrated services, programming and exchanging information. The home is physical housed in an incubation center. HOI will contribute to the consistency of the existing urban network of entrepreneurial support as well as to the network of the individual partners by offering services and an integrated, central location.
The partners are a combination of traditional entrepreneurial support and partners with a Social Innovation track record.

2. The Challenge

In Tilburg social innovation is an important concept for creating new business models and market mechanisms in a community with a wide range of stakeholders. For HOI, the challenge - from the perspective of Social Innovation – can be describes as: how will the

collaboration between traditional entrepreneurial support and the social innovation partners be optimized. And what could or should be the role of the municipality?

The Digital Society plays an important role in different types of collaboration and strengthening innovations. So what does the concept of Digital Society mean for HOI. Also, the development of Tilburg toward a Smart City, should be taken into account.

Challenge 3: Innovation-network for Youth Affairs: Facilitating Transformation of Youth Care in the region Midden Brabant effectively

1. Situation

As of January 2015, the execution of the youth care has been decentralised from the Province to the municipalities. The assumptions behind this transition is that youth care will be better and cheaper because on a local level, it's possible to customise the youth care. Also, better connections to other domains can be established, and civil society will be strengthened. This asks for a transformation and renewal of the local framework of youth care. In de region Midden-Brabant, 9 municipalities cooperate in this new situation.

To facilitate and accelerate the transformation, the region established the Innovation-network Youth Affairs. The Innovation Network for Youth Affairs is a platform where ideas dedicated to social innovation can be developed and grow, with the aim to improve youth care. This community network was created for everyone who feels connected with youth and wants to contribute to the region of Midden-Brabant. The network, the 'community', is composed of members who want to contribute to improving youth care based on personal interests and talents for a full social participation of vulnerable youth.

2. The Challenge

The challenge presented is to identify building blocks (from a Social Innovation perspective) to develop the network so it can fully support the transformation we are embarking on. Central issues are:

1. What challenges can be identified from a Social Innovation perspective?
2. What are the points of engagements for the transformation. What should be priority (also from the point of view of funding and available capacity)?
3. What does that mean for the working method and the nature of the network?
4. How can we create the optimal framework to make this possible?
5. What are the risks and how can we tackle them.

Short CVs of speakers and facilitators

SIC Summer School

Fabrizio Barbiero Turin Municipality, Torino Social Innovation, IT. Fabrizio is Public Manager of the EU Structural Funds and Economic Development Department for the Municipality of Turin, Italy. He's the designer of the social innovation policy "Torino Social Innovation". He also won the European Enterprise Award in 2012 in the area of "Improving the Business Environment" for his project FaciliTO, which tackles the difficulties faced by SMEs in urban areas of Turin by providing access to advice or funding. Over 200 businesses have accessed FaciliTO, 93 of whom have received financial support.

Margaret Burrell Freelance Consultant, Housing Innovator & Community Regeneration at BE Consultancy (London) with a wealth of experience gained from Thurrock and Metropolitan Housing trust. PRINCE II qualification and a highly successful track record of working successfully in the public and private sector carrying out end-to-end development and regeneration project management from land acquisition, planning, site management to completion. Masters (MSc) International Relations, member of the Chartered Institute of Housing (CiH) and Women in Social Housing(WISH). Proven history of managing large teams and delivering projects to a high standard on national and international projects.

Radhika Bynon is Director of The U, which strengthens neighbourliness through community-based learning sessions. She leads on the engagement work on the Places Programme, working in Northern Ireland and Leeds to support communities to develop innovative solutions to tackling inequality. She leads Share-To-Know, our peer learning programme working with partners in Berlin and Stockholm. She also leads The Bench, using ethnography to understand how public space is used and the way that the current practice of removing benches excludes many people from everyday social interactions.

Luis Carlos Delgado holds a degree in business sciences (UPV/EHU), Master in Public Management of Housing (University of Granada) and MBA (UPV/EHU). He also has extensive experience working in public housing companies concerning social renting, urban and social regeneration of degraded areas and intervention in the existing built Park. Currently, he is General Director of Sestao Berri.

Javier Castro-Spila Ph.D. Science, Technology and Society. Javier is Research Coordinator at SINNERGIAK Social Innovation Research and Networks.

Alessandro Deserti is full professor at Politecnico di Milano, Department of Industrial Design, Arts, Communication and Fashion, where he teaches product development in the

School of Design. His research focuses on approaches, processes, practices and tools for the development and management of design and design driven innovation. He investigated the new roles of design within companies, institutions and social environments, publishing books, essays, articles in journals and proceedings of international conferences. He has worked on applied research and consultancy for many companies and institutions, in Italy and abroad, coordinating projects at different levels: strategy, tools and methods, product development, communication and exhibition design.

Dmitri Domanski (M.A.) is a senior researcher and lecturer at TU Dortmund University / sfs. He is co-founder of the European School of Social Innovation (ESSI) and has been lecturer at summer schools and courses on social innovation in Europe and Latin America. He co-edited "Theoretical Approaches to Social Innovation – A Critical Literature Review" and co-authored "Rethinking Social Entrepreneurship".

Javier Echeverría Ezponda (PhD) Ikerbasque/ Sinnergiak Social Innovation (University of the Basque Country). Focal research areas comprise innovation studies, the interplay of science, technology and society, the social impact of ICTs and the philosophy of science. Since 2006 he is member of the International Academy of the Philosophy of Science. In 2011 he published a broad range of books and scientific papers covering topics such as innovation studies, social impact of ICT, philosophy of science as well as science, technology and society.

Hans-Werner Franz (PhD), adviser, was a senior researcher at Sozialforschungsstelle Dortmund (sfs), a social research centre and central scientific unit of TU Dortmund University (until 2012), founder (1994) and for many years executive director of Social Innovation Ltd, Dortmund (Germany). Since 2011, he is the Managing Director of the European School of Social Innovation (ESSI). Since 2003 he is a member of the Executive Board of the German Association of Professional Sociologists (BDS).

Josef Hochgerner is full professor at the University of Vienna. Founder (1990) of the Centre for Social Innovation, Vienna. Following vocational training in aeronautical engineering, 1965-68, studies in social sciences and economics in Vienna and Freiburg/FRG; M.A. 1974, PhD 1978, habilitation in Sociology 1986. Work experience in research institutions, social partners' organisations, national and European agencies and advisory boards on RTD and innovation since 1974; lecturing in adult education and at various European and Austrian universities since 1980. Participation as coordinator and partner in more than 30 EU (co-) funded RTD projects in a wide range of thematic areas. 1995-98 professor (technology assessment, sociology of technology) at University of Natural Resources and Life Sciences (Vienna). 2001-2005 President of the Austrian Sociological Association. 2007 professorship University of Vienna.

Christoph Kaletka (PhD) is a senior researcher and member of the management board at TU Dortmund University / sfs. He is a scientific expert in social innovation and digital inclusion. He is currently coordinating the FP7 large-scale project "Social innovation – Driving Force of Social Change (SI-DRIVE)".

Mirna Karzen, M.I.A. (SIPA, Columbia University, New York), is co-founder and President of Social Innovation Lab (SIL). She has extensive research and policy development experience, including urban related issues in the Western Balkans region. In her work, she is actively promoting social innovation ecosystem improvement as a

trigger for sustainable urban development, sustainable cultural tourism, participatory public policy making, and multi-stakeholder cooperation.

David Ludlow University of the West England, Bristol. David Ludlow is an urban planner with substantial practice experience gained in UK government spatial planning agencies, and subsequently as EU research project manager at UWE, responsible for securing and managing more than 50 EU funded projects. These projects focus on smart City decision-making systems, integrated urban management information systems, and sustainable urban development. David is currently project manager for EU FP7 urbanAPI (Smart Cities ICT Call), DECUMANUS (Urban Planning Downstream Services, Space Call), urbanNexus (Urban Management, Environment Call), ESPON SEGI Applied Research project, and is urban planning expert for the European Topic Centre Spatial Information Analysis (European Environment Agency). David is a member of the EU Expert Group on the Urban Environment (European Sustainable Cities Project), and the Expert Group for the EU Thematic Strategy on the Urban Environment (6th Environment Action Programme).

Marijke de Pous, director of the Transition Academy Marijke at the DRIFT – Dutch Research Institute for Transitions. She strives to create a learning environment that challenges both the teachers and participants to think and act for transformative change. She is responsible for the overall organisation, planning and strategic development of the Transtition Academy, coordinates many of the courses and programs that the TAC offers and greatly enjoys working with the rest of the team to develop new learning programmes.

Kine Nordstokka is Partnerships and Programme Coordinator at Social Innovation Exchange (SIX).

Francesca Rizzo (PhD) she holds a tenure track at University of Bologna, Department of Architecture where she teaches Design Studios. She worked in different European and national research projects in the field of Interaction Design and Service Design. Her current research topics are service design and design processes, especially in the area of participatory design. She is author of many articles published in the proceedings of relevant conferences (DPPI, HCI, IASDR, PD; DRS, DMI) and Journals (Codesign, Technology and Cognition, Communication of the ACM, Design Issues). She has been visiting researcher at Aalto University, Finland, and visiting student at University of Louisville, USA.

Anne Stenros (PhD) First Chief Design Officer of the City of Helsinki. Anne Stenros graduated as Master of Architecture and has Doctorate in technology. She acted as Managing Director of Design Forum Finland and Executive Director of Hong Kong Design Centre. During 2005-15, she was the Design Director at KONE Corp, a world leading elevator and escalator company. Anne held a professorship at Aalto University's School of Business as Director of the International Design Business Management Master program (IDBM) in 2016. Starting in September 2016 she is appointed the Chief Design Officer (CDO) of the city of Helsinki. Anne is a Fellow of the Royal Society of Arts, Manufacture and Commerce (FRSA, London).