



**SOCIAL  
INNOVATION  
COMMUNITY**

## **First SIC Summer School on Urban Social Innovation**

**In collaboration with:**



**In partnership with:**



Horizon 2020  
European Union funding  
for Research & Innovation

*SIC project received funding from the European Union's Framework Programme - Horizon 2020*

The Social Innovation Community project is excited to announce the programme of its first Summer School on Urban Social Innovation in partnership with Tilburg University.

Participants will have the chance to attend:

- **7 presentations from 7 European cities:** Dortmund, London, Turin, Sestao, Vienna, Helsinki and Zagreb. The cities will present their experiences and the know-how they acquired while experimenting with Social Innovation (SI).
- **4 key note speeches** from practitioners and researchers in the field of Urban Social Innovation;
- **3 workshops** during which participants will learn how to design SI solutions for urban contexts.

The workshops are available for up to 45 participants (civil servants, practitioners in the field of SI, researchers and students) who want to learn how to design solutions for urban challenges.

Design Thinking and service design tools will be used to work on three different challenges from the City of Tilburg:

- **Challenge 1:** House for Entrepreneurship & Innovation Tilburg;
- **Challenge 2:** Green Deal Sustainability: towards Energy Neutral Housing in the region Midden Brabant;
- **Challenge 3:** Innovation network for Youth Affairs: facilitating the transformation of Youth Care in the region Midden Brabant.

**Participation fee:** There is no fee for participation, but necessarily *registration is required* by following this link: <http://survey20.zsi.at/index.php/556583/lang-en>.



Horizon 2020  
European Union funding  
for Research & Innovation

SIC project received funding from the European Union's Framework Programme - Horizon 2020

# Programme

**Tuesday, 20 September – 09:00 to 17:30**

<b>Morning session</b>	<b>Municipalities and Cultural Change</b> How participatory approaches can trigger transformations in municipalities and urban environments	<b>Venue</b> <b>Tilburg University</b> Warandelaan 2, 5037AB Tilburg <sup>1</sup>
09:00 – 09:15	Marieke Schoots & Francesca Rizzo, University of Tilburg / University of Bologna <i>Welcome and Introduction</i>	E4 Blackbox
Keynote 09:15 – 09:45	David Ludlow, University of the West of England <i>Co-design in Urban Planning</i>	E4 Blackbox
09:45 – 10:15	Coffee Break	
Case studies on municipalities and cultural change 10:15 – 12:30	Anne Stenros, Municipality of Helsinki <i>Introducing Design Competences in the Municipality of Helsinki</i>  Fabrizio Barbiero, Municipality of Turin <i>Torino Social Innovation Programme</i>	E4 Blackbox
12:30 – 13:30	Lunch	W50 foyer
<b>Afternoon session</b>	<b>Workshop 1: Introduction of the Challenges and Idea Generation</b>	<b>Venue</b> <b>Tilburg University</b>
Joint session 13:30-14:30	Presentation of the 3 challenges from the City of Tilburg  Alessandro Deserti, Politecnico di Milano <i>Presentation of the workshops' programme</i>	E4 Blackbox
14:30 – 17:30	The scope of the workshop is to guide participants through the process of generating ideas for the challenges. Participants will work on 2 different exercises: <ul style="list-style-type: none"> <li>○ Problem definition</li> <li>○ Fast Idea Generator</li> </ul>	CZ 116 TZ 006 TZ 007

<sup>1</sup> Map of buildings: <https://www.tilburguniversity.edu/contact/campus-map/>



Horizon 2020  
European Union funding  
for Research & Innovation

SIC project received funding from the European Union's Framework Programme - Horizon 2020

## Wednesday, 21 September – 9.00 to 17.00

Open Morning session	<b>The Role of Intermediaries in Urban SI Upscaling</b> How intermediaries, infrastructures, citizen innovation networks and Policy Design can spark and support SI	<b>Venue</b> <b>Tilburg University</b> Warandelaan 2, 5037AB Tilburg
9:00 to 9:15	Radhika Bynon & Javier Castro, Young Foundation /Sinnergiak <i>Welcome and Introduction</i>	E4 Blackbox
Keynote 9:15 to 09:45	Javier Echeverria, Ikerbasque/Sinnergiak Social Innovation <i>Social Innovation Value Chain: governance and intermediaries</i>	E4 Blackbox
9:45 to 10:15	Coffee Break	
Case studies on the role of intermediaries on scaling up SI 10:15 to 12:30	Margaret Burrell, BE Consultancy <i>The Role of Housing Providers in Sparking and Supporting SI</i>  Luis Carlos Delgado, Municipality of Sestao <i>Urban Regeneration: Housing and Social Innovation</i>	E4 Blackbox
12:30 to 13:30	Lunch	D68 Foyer
Close Afternoon session	<b>Workshop 2: How the ideas will work</b>	<b>Venue</b> <b>Tilburg University</b>
13:30 -17:00	The scope of the workshop is to guide participants through the process of idea development. Participants will work on 2 different exercises: <ul style="list-style-type: none"> <li>○ Actors map</li> <li>○ Customer journey</li> </ul>	CZ 116 CZ 118 TZ 006



Horizon 2020  
European Union funding  
for Research & Innovation

SIC project received funding from the European Union's Framework Programme - Horizon 2020

**Thursday, 22 September – 9.00 to 17.30**

<b>Open Morning session</b>	<b>The Development of Urban SI Eco-systems</b> Learning about what they are, how they emerge, and the role of stakeholders in processes and networks	<b>Venue</b> <b>Tilburg University</b> Warandelaan 2, 5037AB Tilburg
9:00 to 9:15	Francesca Rizzo & Christoph Kaletka, University of Bologna / TU Dortmund University <i>Welcome and Introduction</i>	E4 Blackbox
Keynote 09:15 to 9:45	Christoph Kaletka & Dmitri Domanski, TU Dortmund University <i>Developing SI Ecosystems in Cities</i>	E4 Blackbox
9:45 to 10:15	Coffee Break	
Case studies on the development of Urban SI ecosystem  10:15 to 12:00	Hans-Werner Franz, European School of Social Innovation <i>Dortmund Consensus. Common Sense for Common Wealth</i>  Mirna Karzen, SIL <i>The SI Ecosystem in Zagreb</i>	E4 Blackbox
12:00 to 13:00	Lunch	C26 Foyer
Joint session 13:00-14:30	Hans-Werner Franz, European School of Social Innovation <i>Facilitating Participative Innovation Processes (Tutorial)</i>	E4 Blackbox
<b>Close Afternoon session</b>	<b>Workshop 3: How the ideas will be sustainable</b>	<b>Venue</b> <b>Tilburg University</b>
14:30-17:30	The scope of the workshop is to draft the sustainability of the solutions. Participants will work on 2 different exercises: <ul style="list-style-type: none"> <li>○ Logic model</li> <li>○ Social business model canvas.</li> </ul>	CZ 113 CZ 117 PZ 004



Horizon 2020  
European Union funding  
for Research & Innovation

SIC project received funding from the European Union's Framework Programme - Horizon 2020

**Friday, 23 September – 9.00 to 14.00**

<b>Open Morning session</b>	<b>Social Innovation Network Governance</b> Visions, strategies and governance of the Social Innovation Community network	<b>Venue</b> <b>Club Smederij</b> Burgermeester Brokxlaan 8-84 5041SB Tilburg
9:00 – 9:15	Jo Hochgerner & Marijke Pous, Centre for Social Innovation GmbH, Vienna/DRIFT Erasmus University <i>Welcome and Introduction</i>	
9:15 – 9:45	<i>Municipality of Vienna</i> The Governance of SI in the City of Vienna	
9:45 – 10:30	Jo Hochgerner, Centre for Social Innovation GmbH <i>A Model of Governance for the Social Innovation Community</i>	
10:30 – 10:45	Coffee Break	
<b>Closing Session</b>	<b>Workshops results</b>	<b>Venue</b> <b>Club Smederij</b>
10:45 – 12:45	Presentations of the Results of the Workshops <b>Announcement of the Second SIC Summer School</b>	
13:15 – 14:00	Brownbag Lunch and Farewell	



Horizon 2020  
European Union funding  
for Research & Innovation

*SIC project received funding from the European Union's Framework Programme - Horizon 2020*

## Challenge 1: Green Deal Sustainability: Towards Energy Neutral Housing in the region Midden Brabant.

### 1. Situation

In October 2015, 32 regional stakeholders signed the Green Deal Towards Energy Neutral Housing in Midden Brabant. The Green Deal is, among other things, about:

- To accomplish 200 energy neutral houses within the next 2 years and 3000 energetically improved houses.
- To increase Co2 reduction (Paris agreement) and to improve local employment.

Local governments play an important role on both local as regional level to reach the goals with regard to Co2 reduction and power generation. But they are not alone. Society itself has a lot of initiatives when it comes to energy reduction and sustainable energy. Inhabitants, business, societal organisations together with municipalities together are involved. The challenge is to make way for these initiatives, to support them, make them grow, connect them and make them sustainable.

### 2. The Challenge

The actual challenge here is not so much the energy-reduction or power generation but the way the multi-helix (32 partners) is going to cooperate in this project. How do we optimize this cooperation? Roles of different stakeholders are changing. What could or should be the role of the municipalities. What is the role of the business-sector. How do we activate the energy cooperatives and how do they include the inhabitants of their local communities? What is the role (part) of the intermediary organisations like MOED and the Learning Community?

## Challenge 2: House for Entrepreneurship & Innovation Tilburg

### 1. Situation

In the Spoorzone (an old industrial railway zone in the center of Tilburg) the House for Entrepreneurship & Innovation Home Tilburg (HOI) is established. Its goal is to stimulate innovation and entrepreneurship in the region of Midden Brabant. It's a combination of integrated services, programming and exchanging information. The home is physically housed in an incubation center. HOI will contribute to the consistency of the existing urban network of entrepreneurial support as well as to the network of the individual partners by offering services and an integrated, central location.

The partners are a combination of traditional entrepreneurial support and partners with a Social Innovation track record.

### 2. The Challenge

In Tilburg social innovation is an important concept for creating new business models and market mechanisms in a community with a wide range of stakeholders. For HOI, the challenge - from the perspective of Social Innovation - can be described as: how will the



Horizon 2020  
European Union funding  
for Research & Innovation

*SIC project received funding from the European Union's Framework Programme - Horizon 2020*

collaboration between traditional entrepreneurial support and the social innovation partners be optimized. And what could or should be the role of the municipality?

The Digital Society plays an important role in different types of collaboration and strengthening innovations. So what does the concept of Digital Society mean for HOI. Also, the development of Tilburg toward a Smart City, should be taken into account.

### Challenge 3: Innovation-network for Youth Affairs: Facilitating Transformation of Youth Care in the region Midden Brabant effectively

#### 1. Situation

As of January 2015, the execution of the youth care has been decentralised from the Province to the municipalities. The assumptions behind this transition is that youth care will be better and cheaper because on a local level, it's possible to customise the youth care. Also, better connections to other domains can be established, and civil society will be strengthened. This asks for a transformation and renewal of the local framework of youth care. In de region Midden-Brabant, 9 municipalities cooperate in this new situation. To facilitate and accelerate the transformation, the region established the Innovation-network Youth Affairs. The Innovation Network for Youth Affairs is a platform where ideas dedicated to social innovation can be developed and grow, with the aim to improve youth care. This community network was created for everyone who feels connected with youth and wants to contribute to the region of Midden-Brabant. The network, the 'community', is composed of members who want to contribute to improving youth care based on personal interests and talents for a full social participation of vulnerable youth.

#### 2. The Challenge

The challenge presented is to identify building blocks (from a Social Innovation perspective) to develop the network so it can fully support the transformation we are embarking on.

Central issues are:

1. What challenges can be identified from a Social Innovation perspective?
2. What are the points of engagements for the transformation. What should be priority (also from the point of view of funding and available capacity)?
3. What does that mean for the working method and the nature of the network?
4. How can we create the optimal framework to make this possible?
5. What are the risks and how can we tackle them.



Horizon 2020  
European Union funding  
for Research & Innovation

*SIC project received funding from the European Union's Framework Programme - Horizon 2020*