

MA

Master of Arts in Social Innovation*

Master of Arts – 5 terms, part-time study
Academic Expert – 3 terms, part-time study

Danube University Krems, Center for Interactive Media.
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Master of Arts in Social Innovation*

New technological possibilities and economic globalisation have had a strong impact on social change and have therefore created a demand for developing innovative solutions to social problems like poverty, aging society, work-life balance, communications and learning possibilities, globalisation of financial-, production and general key markets, climate change etc. Today social innovations are as urgently needed as for example product innovations in the business development. Besides initiatives started by the UN and the OECD, the subject has created strong dynamics especially on the European level and is also reflected in particular implementations in Austria.

A study programme on master level for professionally realising social innovations was missing in Austria - until now...

Danube University Krems in cooperation with the Center of Social Innovation in Vienna offers a worldwide unique master's program for individuals who want to develop lasting innovations in politics, economy and society. Graduates of our "EUROPEAN MASTER OF SOCIAL INNOVATION" will be able to work in the development, planning and realisation of social transformation processes in organisations as well as in consulting and supervision.

Special emphasis is given to the importance of social media which over the past years has undergone a transformation from an accompanying instrument to an engine for social innovation processes.

Target group

> Executives, Employees and Freelancers who wants to qualify for invention, implementation, evaluation, and supervision of social innovations in enterprises and institutions.

Admission Requirements

> An academic degree or equivalent foreign university study.
 > In exceptional cases, with proof of adequate professional qualifications, applicants are considered to be accepted (i.e. without academic degree like MA, MSc, MBA, Civil Engineer or Bachelor)

Venue

The program will be delivered in blended learning mode, involving online distance learning and face-to-face sessions at the Danube University, Krems, Austria

Language

English

Start

21.12.2012

Certificate

- > Master of Arts
(part-time study, 5 terms, 120 ECTS)
- > Academic Expert
(part-time study, 3 terms, 72 ECTS)

Course fee

- > Academic Expert: EUR 8.280,-
- > Master of Arts: EUR 13.800,-

Information and Registration

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 *) Depending upon the approval of the Senate



Die Donau-Universität Krems ist spezialisiert auf berufsbegleitende universitäre Weiterbildung und bietet exklusive Master-Studiengänge und Kurzprogramme in den Bereichen • Medizin, Gesundheit und Soziales • Wirtschaft und Unternehmensführung • Recht, Verwaltung und Internationales • Bildung, Medien und Kommunikation sowie • Kunst, Kultur und Bau. Mit mehr als 6.000 Studierenden und 13.000 AbsolventInnen aus 80 Ländern ist sie einer der führenden Anbieter von Weiterbildungsstudien in Europa. Die Donau-Universität Krems verbindet über 15 Jahre Erfahrung in postgradualer Bildung mit Innovation in Forschung und Lehre. Krems liegt in der einzigartigen Natur- und Kulturlandschaft Wachau, 80 km von Wien entfernt.

Donau-Universität Krems. Die Universität für Weiterbildung.