



## Why participate in IC&E 2014 Conference?

You will meet eminent speakers from leading research centers from Poland, USA, Great Britain, Austria, Italy and Turkey (prof. John Green, Colin Rose, prof. José Maria Viedma Marti, dr Stéphan Vincent-Lancrin, dr Susana Elena Perez, prof. Krzysztof Rybiński, dr Klaus Schuch, prof. Jayanthi Ranjan, Windham Loopeso, Alan L. Maclachlan). You will be able to exchange good practices and share experience in creating services for education and business, as well as the management of intellectual capital.

You will have the opportunity to participate in various forms of meetings - panel sessions, workshops, debates and plenary sessions with the participation of foreign experts and practitioners.

You will get acquainted with new methods and possibilities of cooperation between education and business - the training sessions will be led by experts from the energy sector and the field of new technologies.

You will develop and enrich your competences whether you are currently conducting research, working as a manager in higher education department or a university teacher.

You will build relations by meeting many representatives of various fields related to business development, energy sector and education as well as science researchers and practitioners, teachers, school principals, entrepreneurs and journalists. This is an excellent opportunity to share your experience and make new professional contacts.



WORKSHOPS



PRESENTATIONS BY  
INTERNATIONAL  
EXPERTS



DEBATES



PANEL  
SESSIONS

## Each day of the conference will have a leading theme. Everyday a debate with experts will take place

### EDUCATION & BUSINESS COOPERATION DAY Thursday, December 4<sup>th</sup> 2014

Cooperation between universities and business - how to improve cooperation for the benefit of both parties? In the search of higher education and business development synergy.

### ENERGY SECTOR DAY Friday, December 5<sup>th</sup> 2014

Education in the energy sector - how to educate experts in particular fields and train specialists indispensable for companies in the energy sector? Organization of training courses and other forms of education for employees in response to constantly changing market demand.

### EDUCATION DAY Saturday, December 6<sup>th</sup> 2014

Innovative management in education - how to choose the best possible solutions from available technological appliances and programmes? How to manage educational institutions and implement innovative teaching methods? How to design innovative services for education? Meetings are held in a series of conference "Innowacyjne zarządzanie w oświacie", the first of which took place in 2009. For more information: [iz.vistula.edu.pl](http://iz.vistula.edu.pl). Key-note speech will be presented by Colin Rose.

[www.ic2014.vistula.edu.pl/eng](http://www.ic2014.vistula.edu.pl/eng)



**Intellectual  
Capital &  
Education**

**2014**  
VISTULA  
UNIVERSITY

Share your knowledge and experience with peers

We are waiting for your ideas. Possible topics are listed at [www.ic2014.vistula.edu.pl](http://www.ic2014.vistula.edu.pl). The abstracts should be mailed by **15<sup>th</sup> November 2014** at [ic2014@vistula.edu.pl](mailto:ic2014@vistula.edu.pl). All submitted papers will be reviewed by international reviewers. Papers presented at the conference will be published afterwards in the conference proceedings with an ISBN number (subject to author registration and payment). We invite experienced academics and practitioners in the field of education, knowledge management, energy market, innovation management, service design and intellectual capital that are willing to share their ideas during this important event.

Meet your target group

Main experts in your company may have a presentation, may conduct a workshop or a perform. You may promote your company by presenting its products and services on a stand, have your logo on all published materials and on the website promoting the conference - we offer various solutions to promote your company. It is the one and only Intellectual Capital & Education 2014 conference in Poland at Vistula University where you may reach your ideal target group and position yourself as a key player in education and training field. Visit [www.ic2014.vistula.edu.pl/eng](http://www.ic2014.vistula.edu.pl/eng) for more information.

Partners



Intellectual  
Capital &  
Education

2014  
VISTULA  
UNIVERSITY



International conference

# "Intellectual Capital & Education"

Warsaw, 4-6 December 2014



Organizer:

Akademia Finansów i Biznesu Vistula  
ul. Stokłosa 3, 02-787 Warszawa, Polska  
phone: (+48) 22 457 23 00, e-mail: [ic2014@vistula.edu.pl](mailto:ic2014@vistula.edu.pl)

check!



[www.ic2014.vistula.edu.pl/eng](http://www.ic2014.vistula.edu.pl/eng)

Co-organizer:

Accelerated Learning International Polska Sp z o.o.  
ul. Mickiewicza 9 lok. U5, 01-517 Warszawa, Polska  
phone: (+48) 22 416 91 28, e-mail: [info@alipolska.pl](mailto:info@alipolska.pl)