

# euwin



## Launch of the European Workplace Innovation Network

**10 April 2013 morning**  
**Brussels, European Parliament**  
**Room ASP 3 G 3 (Altiero Spinelli building, 3<sup>rd</sup> floor, zone G, room 3)**

*Please consider that you need at least 30 minutes to go through security procedures and reach the meeting room at European Parliament. Thanks for organising accordingly. A picture ID is required.*

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| 8.00  | Registration – Welcome coffee + pastries  |
| 9.00  | Opening remarks by Ms Mary Honeyball, MEP   |
| 9.15  | Setting the scene – Mr Antti Peltomäki, Deputy-Director General, DG Enterprise and Industry: workplace innovation for competitiveness and growth  |
| 9.30  | <p><b>Session 1 – Panel discussion</b></p> <p>Prof. Peter Totterdill (UKWON; EUWIN) as moderator (one question, 5 min each)</p> <p>Part 1. Workplace Innovation and the company perspective</p> <ul style="list-style-type: none"> <li>- Mr Koen Camerlynck, <b>TTL Camerlynck</b> (Belgium)</li> <li>- Mr Emil Georgiev, <b>DeConi</b> &amp; Mr Georgi Milushev, <b>UNITECH Control EOOD</b> (Bulgaria)</li> <li>- Ms Ines Gurbindo, <b>MTorres</b> (Spain)</li> <li>- Mr Jean-Baptiste Obeniche, <b>EDF</b> (France)</li> </ul> <p>Time for questions and contributions from the audience</p> |
| 10.10 | Ms Lena Kolarska-Bobinska, MEP – <i>How to spread the message further in Europe?</i>  |
| 10.25 | <p><b>Session 1 (continued) – Panel discussion</b></p> <p>Part 2. Workplace Innovation and the support perspective (one question, 5 min each)</p> <ul style="list-style-type: none"> <li>- Ms Hilde Haems, vice-president <b>USG</b> (Belgium) – <i>Recruitment company</i></li> <li>- Mr Friedhelm Keuken, <b>GIB</b> (Germany) – <i>Public organisation supporting WPI</i></li> <li>- Mr Gerry McCormack, <b>SIPTU</b> (Ireland) – <i>Trade Union</i></li> </ul> <p>Time for questions and contributions from the audience</p>  |
| 10.55 | Ms Maria da Graça Carvalho, MEP – <i>How to support workplace innovation under Horizon 2020?</i>  |
| 11.10 | Introduction to Session 2 – Specific questions are presented to participants  |
| 11.15 | Coffee Break  |

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| 11.30 | <p><b>Session 2 – Presentation of EUWIN</b></p> <p>Introductory words by Mr Carlo Pettinelli, Director for Sustainable Growth and EU 2020, DG Enterprise and Industry – 10 min</p> <p>Presenting EUWIN – Prof. Steven Dhondt (TNO; EUWIN Coordinator) – 15 min</p> <p><i>Examples of organisations which will be supporting EUWIN with their expertise and network (Mr Bob Lee, Great Place to Work; Mr Matt Fisher, EFQM)</i></p> <p>Collecting inputs from the participants – Facilitation by Prof. Peter Totterdill (UKWON; EUWIN)</p> <p><i>Coming back to the questions asked before the coffee break</i></p> <p><i>Leaving some time for group discussion</i></p> <p><i>Harvesting ideas – Reporting back and discussing</i></p> |
| 12.50 | Closing remarks by Mr Mark Nicklas, Deputy-Head of Unit Innovation Policy for Growth, DG Enterprise and Industry   |
| 13.00 | Buffet Lunch   |



### How to get to the **European Parliament**:

European Parliament  
 Altiero Spinelli Building  
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[Locate it on line](#)



If you want to join **euwin**, if you want to become an **ambassador**, register at <http://eepurl.com/vzCST>.



For more information on **DG Enterprise's** activities, visit our website at [http://ec.europa.eu/enterprise/policies/innovation/policy/workplace-innovation/index\\_en.htm](http://ec.europa.eu/enterprise/policies/innovation/policy/workplace-innovation/index_en.htm).