

LEED FLASH

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Hot Event Événement à la une

**Social Enterprises in an Evolving Economy:
From Non-profit Organisations to Social Enterprises**

Bucharest, Romania, 13 June 2007

This conference, to be held back to back with the 50th session of the LEED Directing Committee, will be a unique opportunity to discuss social enterprises' new developments and to challenge their evolution in OECD Member and non-member countries.

The conference will show how social enterprises and non-profit organisations collaborate with governments on the elaboration of active labour market programmes and social policy tools, mainly targeted at disadvantaged populations. Local authorities also support the creation and development of social enterprises to pursue social inclusion objectives at the local level, and often work in partnership with them and other forms of non-profit organisations for the delivery of social, welfare and community services.

**Les entreprises sociales dans une économie en mouvement:
des organisations à but non lucratif aux entreprises sociales**

Bucarest, Roumanie, le 13 juin 2007

Cette conférence, qui suivra la 50^{ième} séance du Comité de Direction LEED, sera une occasion unique d'étudier les développements récents touchant les entreprises sociales et de relever le défi de leur évolution dans les pays membres et non membres de l'OCDE.

La conférence démontrera comment les entreprises sociales et les organisations à but non lucratif collaborent avec les gouvernements dans la mise en œuvre des politiques actives du marché du travail et des outils de politique sociale, qui visent en grande partie des populations désavantagées. La création et le développement des entreprises sociales sont également soutenus par les autorités locales afin de poursuivre des objectifs d'insertion sociale au niveau local. Celles-ci travaillent souvent en partenariat avec elles et avec d'autres types d'organisation à but non lucratif afin de livrer des services sociaux et d'assistance auprès des communautés locales.

New legislation has been enacted in Italy and the United Kingdom, opening up new avenues for social enterprises. The outcomes of these reforms are of great interest to many countries where social enterprises have not reached the same degree of maturity.

The conference will discuss the current policy framework and recent developments pertinent to social enterprises in the OECD, and explore the potential of social enterprises in Central and Eastern European countries and in Romania in particular. Special attention will be paid to ways to create an enabling environment for social enterprises. To what extent do social enterprises present an opportunity for post-transitional economies? What steps need to be taken to secure an environment conducive to social enterprises? What is the role of national and local governments to foster social enterprise development?

The conference will also focus on the role of the social enterprise sector in delivering social services and on the crucial aspect of financing non-profit organisations committed to the welfare mix. The major obstacles and challenges which the sector faces will be presented: How to engage with the public and private sectors to foster a model of welfare mix? How to ensure that quality standards are guaranteed in the delivery of social and community services? How to foster users' involvement in the decision-making process? How to identify and secure financial streams?

For more information, please contact
antonella.noya@oecd.org

De nouvelles législations instaurées en Italie et au Royaume-Uni ont ouvert de nouvelles voies pour les entreprises sociales. Les résultats de ces réformes sont d'un grand intérêt dans plusieurs pays où les entreprises sociales n'ont pas atteint le même niveau de maturité.

Cette conférence examinera le cadre politique et les évolutions récentes pertinents aux entreprises sociales de l'OCDE et étudiera le potentiel de développement des entreprises sociales dans les pays d'Europe centrale et orientale, en particulier en Roumanie. Une attention particulière sera accordée aux moyens de créer un environnement propice aux entreprises sociales. Jusqu'à quel point les entreprises sociales présentent-elles une chance pour les économies *post transition* ? Quelles démarches doivent être menées afin de garantir un environnement favorable aux entreprises sociales ? Quel est le rôle des gouvernements nationaux et locaux pour stimuler le développement de l'entrepreneuriat social ?

La conférence portera également un regard soutenu sur le rôle du secteur de l'entreprise sociale dans la livraison des services sociaux et sur l'aspect du financement des organisations à but non lucratif engagées sur des objectifs sociaux. Les obstacles et défis majeurs auxquels le secteur doit faire face seront abordés : comment impliquer les secteurs public et privé afin de stimuler les engagements sociaux ? Comment assurer que les niveaux de qualité soient garantis dans la livraison des services sociaux et communautaires ? Comment stimuler l'implication des utilisateurs dans le processus de décision ? Comment identifier et garantir des moyens de financement ?

Pour plus d'informations, veuillez contacter
antonella.noya@oecd.org

Hot News **Les Nouvelles à la Une**

LEED Study Tour, Shanghai, China,

From 27-31 August, a delegation of LEED partners and delegates will carry out a study visit in Shanghai, China and will attend the 7th International Entrepreneurship Forum

For more information, please contact
lucy.clarke@oecd.org

Visite d'études d'une délégation LEED Shanghai, Chine

Du 27 au 31 août, une délégation de partenaires et délégués LEED entreprendra une visite d'étude à Shanghai, Chine et assisteront au 7^{ème} Forum international sur l'entrepreneuriat.

Pour plus d'information, veuillez contacter
lucy.clarke@oecd.org

More News from the LEED Programme

D'autres nouvelles du Programme LEED

50th Meeting of the LEED Directing Committee, Bucharest, Romania, 12 June 2007

LEED Delegates will meet to discuss the preliminary draft agenda of the *Venice Conference on Decentralisation and Co-ordination: the Twin Challenges of Labour Market Policy*, to take place in Venice in April 2008. The conference will take stock of 10 years of decentralisation since the initial Venice conference on decentralisation organised in 1998.

Delegates will also debate a progress report on the OECD-LEED study, Integrating Employment, Skills and Economic Development (IESED). A case study on Romania, one of the countries participating in the study, will be presented by Sorin Ioaniță of the Romanian Academic Society.

The Secretariat will make a presentation on the OECD-LEED Review series on Local Innovation Systems and Entrepreneurship, highlighting in particular the findings of the case study report on Cantabria. The Secretariat will also present the findings of the recent study on Women Entrepreneurship in Romania.

Within the framework on ongoing work on local development indicators and policy inventory, the Secretariat, together with the expert Peter Lloyd, will present a scoping paper on a framework for data collection and analysis.

50ième Séance du Comité de direction LEED, Bucarest, Roumanie, le 12 juin 2007

Les délégués débattent du programme provisoire de la conférence de *Venise sur la décentralisation et la coordination : les défis inséparables de la politique du marché du travail* qui aura lieu à Venise en avril 2008. La conférence rendra compte des progrès connus au cours de dix années de décentralisation écoulées depuis la conférence initiale organisée en 1998 sur ce même thème.

Les délégués discuteront également un rapport d'étape sur l'étude OCDE-LEED Intégrer l'emploi, les compétences et le développement économique (IESED). Une étude de cas sur la Roumanie, un des pays participant à l'étude, sera présentée par Sorin Ioaniță, de la Société académique roumaine.

Le Secrétariat présentera l'étude sur l'Examen de l'entrepreneuriat et les systèmes d'innovation locaux (ELIS) et plus particulièrement les résultats de l'étude de cas de la Cantabrique. Le Secrétariat présentera également les résultats de l'étude récente sur l'entrepreneuriat des femmes en Roumanie.

Dans le cadre des travaux en cours sur les indicateurs du développement local et l'inventaire des politiques, le Secrétariat, ainsi que l'expert Peter Lloyd, présenteront un cadre pouvant servir à la collecte et l'analyse des données.

3rd Annual Meeting of the OECD LEED Forum on Partnerships and Local Governance, "Improving Cross-sector and Multi-level Collaboration" Vienna, Austria, 1-2 March

This third meeting of the Forum focused on cross-sector and multi-level collaboration, supporting the exchange of experience and practice between partnerships and exploring ways to overcome common obstacles. It was a unique occasion for such an exchange, providing opportunities for in-depth discussion within a series of interactive working sessions.

The meeting concluded with the adoption of the "Vienna Action Statement on Partnerships", aimed at enhancing governance by improving dialogue and co-operation between policy makers, and between policy makers and other stakeholders at the local, regional and national levels. It will be presented to LEED Delegates at the 50th session of the LEED Directing Committee in Bucharest, Romania on 12th June by Michael Förschner, Delegate for Austria and Chair of the Forum.

The Vienna Action Statement on Partnerships can be downloaded at www.oecd.org/cfe/leed/forum/partnerships

Troisième réunion annuelle du Forum LEED de l'OCDE sur les partenariats et la gouvernance locale, ayant pour thème « L'amélioration de la collaboration transsectorielle et multi-niveaux », Vienne, Autriche, 1-2 mars 2007

Cette troisième réunion du Forum a porté sur la collaboration transversale et à multiples niveaux, en misant sur les échanges d'expérience et de bonnes pratiques entre partenariats et cherchant les meilleurs moyens de surmonter les obstacles habituellement rencontrés. La réunion fut l'occasion idéale pour un tel échange, donnant lieu à des discussions approfondies au sein d'une série de groupes de travail interactif.

La réunion s'est terminée avec l'adoption des «Principes d'action de Vienne sur les partenariats » qui a pour but d'améliorer la gouvernance en misant sur la dialogue et la coopération entre les décideurs et les autres acteurs aux niveaux local, régional et national. Les principes seront présentés au Comité LEED par Michael Förschner, délégué pour l'Autriche et Président du Forum, lors de la 50ème séance du Comité de Direction à Bucarest, Roumanie, le 12 juin.

Les Principes d'action de Vienne sur les partenariats peuvent être téléchargés du site www.oecd.org/cfe/leed/forum/partnerships.

Enhancing the Capacity of Partnerships to Influence Policy, Dublin, Ireland 18-20 April 2007

Hosted by LEED Partner, POBAL, this two and a half days capacity building seminar gathered delegates from Germany, the United Kingdom and Ireland.

The seminar was the second stage of a capacity building programme designed for experienced partnerships from OECD member countries. After a lively first seminar in Vienna, this second meeting allowed a more in-depth discussion on how partnerships can enhance their capacity to influence policy at the local, national and international levels.

The thematic focus of this seminar was on skills development, in particular on the contributions of partnerships in designing and delivering local skills development strategies. Seminar participants had the opportunity to engage in discussion with local community representatives and other stakeholders, national level policy-makers and OECD experts. The programme included case study presentations and panel discussions. In addition, study visits to selected Irish partnerships offered valuable insights into the work, challenges and achievements of area-based partnerships in Ireland.

For further information, please consult www.oecd.org/cfe/leed/forum/partnerships.

Accroître la capacité des partenariats d'influencer les politiques, Dublin, Irlande, 18-20 avril 2007

Accueilli par le partenaire LEED POBAL, ce séminaire de renforcement des capacités a réuni des délégués de l'Allemagne, du Royaume-Uni et de l'Irlande.

Le séminaire était la deuxième étape d'un programme de renforcement des capacités formulé pour des partenaires expérimentés des pays membres de l'OCDE. Donnant suite à un premier séminaire très réussi tenu à Vienne, cette deuxième réunion a permis une discussion approfondie pour déterminer comment les partenariats peuvent améliorer leur capacité pour influencer la formulation des politiques aux niveaux local, national et international.

Ce séminaire a porté sur la thématique du développement des compétences, en particulier sur la contribution des partenariats pour l'élaboration et la mise en place de stratégies locales. Les participants au séminaire ont eu l'occasion d'avoir des échanges avec les représentants de la communauté locale et avec d'autres acteurs tel que des décideurs nationaux et les experts de l'OCDE. Le programme comprenait des présentations d'études de cas ainsi que des discussions en panel. En outre, des visites d'études à différents partenariats ont fournis des informations très utiles en ce qui concerne le travail, les défis et les réussites des partenariats locaux en Irlande.

Pour plus d'information, veuillez consulter www.oecd.org/cfe/leed/forum/partnerships.

**Designing Effective Employment Strategies through Local Economic Development,
Beijing, China, 26 April 2007**

LEED's Deputy Head Sylvain Giguere went to Beijing to chair a seminar on Designing Effective Employment Strategies through Local Economic Development, hosted by the Ministry of Labour and Social Security and co-organised by the ILO and LEED. The meeting took place as part of the LEED project on the local governance of employment and training in East Asia, which supports policy dialogue on skills strategies, decentralisation and partnerships between LEED and Far-eastern countries, and followed previous meetings held in Tokyo and Seoul. The OECD delegation was also composed by Randall Eberts (Executive Director of the Upjohn Institute), Xavier Greffe (Professor at Sorbonne), and Paul Barker (Ministry of Social Development, New Zealand).

The seminar revealed that China and OECD countries had a number of issues in common and notably: upgrading the skills of the low-qualified workers; integrating migrants into the labour market; integrating employment, skills and economic development; and establishing effective partnerships between government, business and civil society. The level of the discussion confirmed that there would be much to gain in deepening the dialogue and broadening the collaboration between LEED and China. Follow up activities will be carried out to build capacities for local employment development in China in collaboration with the ILO.

For further information, please contact: sylvain.giguere@oecd.org

**Formuler des stratégies efficaces pour l'emploi par le biais du développement économique local,
Beijing, Chine, 26 avril 2007**

Le Chef adjoint de LEED, Sylvain Giguère, s'est rendu à Beijing pour présider un séminaire sur le thème de Formuler des stratégies efficaces pour l'emploi par le biais du développement économique local, accueillie par le Ministère du Travail et de la Sécurité sociale et co-organisée par l'OIT et LEED. La réunion s'est déroulée dans le cadre du projet LEED sur la gouvernance locale de l'emploi et de la formation, qui soutient le dialogue sur les stratégies de valorisation des compétences, la décentralisation et les partenariats entre LEED et les pays d'Extrême-Orient, et qui a vu l'organisation de réunions similaires à Tokyo et Séoul. La délégation de l'OCDE était aussi composée de Randall Eberts (Directeur exécutif de l'Upjohn Institute), Xavier Greffe (Professeur de la Sorbonne) et Paul Barker (Ministère du développement social, Nouvelle-Zélande).

Le séminaire a révélé que la Chine et les pays de l'OCDE ont en commun un grand nombre d'enjeu, à savoir: améliorer les compétences des travailleurs peu qualifiés, intégrer les immigrants sur le marché du travail, intégrer l'emploi, les compétences et le développement économique, et établir des partenariats efficaces entre le gouvernement, le secteur privé et la société civile. Le niveau de discussion a confirmé qu'il y a tout à gagner à approfondir le dialogue et élargir la collaboration entre LEED et la Chine. Des activités de suivi sont prévues afin de renforcer les capacités en développement local en Chine en collaboration avec l'OIT.

Pour plus d'information, veuillez contacter : sylvain.giguere@oecd.org

Partners News

Rubrique des Partenaires

The 2nd Festival of Economics in Trento, “Human Capital, Social Capital”, 30 May-3 June 2007

The city of Trento hosted the second Festival of Economics focusing on human and social capital. The event was organised in cooperation with the OECD Trento Centre for Local Development. The 2nd Festival of Economics was, again, an opportunity to meet outstanding economists, legal experts, anthropologists, historians, philosophers, sociologists, linguists, journalists, communications experts and entrepreneurs. Nobel prize-winner Gary Becker and the Italian Prime Minister Romano Prodi both gave keynote speeches.

The OECD made three presentations during the Festival:

- John MARTIN, Directorate for Employment, Labour and Social Affairs, made a presentation on "School-to-work: New Challenges for OECD countries".
- Brian KEELEY, Directorate for Public Affairs and Communications, made a presentation on "Human Capital: how what you know shapes your life."
- Francesca FROY, LEED Programme, made a presentation on "Local Solutions for the Integration of Immigrants: Valorising Human Capital".

For more information please visit the www.festivaleconomia.it

Regional Development and Employment Growth, Dublin, 25-26 June 2007

This expert meeting is being organised by the European Foundation for the Improvement of Living and Working Conditions. Gabriela Miranda, LEED Policy Analyst, will make a presentation on *A global view of local economic and employment development*.

For further information, please contact: gabriela.mirando-gallardo@oecd.org

CREER – Lille, 10-12 September 2007

A panel of LEED experts will explore the theme of “Entrepreneurship and Local Development” at this European business salon, dedicated to the creation, transfer and development of business. The closure of the event will be shared by Sergio Arzeni, Director of the CFE and Head of the OECD LEED Programme and Ann Mettler, Executive director of the Lisbon Council.

For further information, please consult www.saloncreer.com

LEED Publications

Publications récentes LEED

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Culture and Local Development

ISBN 92-64-009990-6 (available in English, French and Italian)

This publication highlights the impact of culture on local economies and the methodological issues related to its identification. In particular, the book demonstrates that the contemporary contribution of culture to economic development is not only limited to attracting tourists, but that it increasingly acts as a catalyst for other activities to further develop through territorial clusters. It also demonstrates the power of culture as a tool for the social integration of distressed people and communities, thus contributing to sustainable development.

Building on recent international case studies, *Culture and Local Development* shows how public policies can foster culture as a lever for local economic development in terms of partnerships, tax relief, and other innovative instruments. The book also sets out the implications for national governments in the fields of education and intellectual property rights.

New Forms of Governance for Economic Development

ISBN 92-64-015530-2 (available in English and French)

New forms of governance are emerging. Government, business and civil society are increasingly seeking ways to develop and pursue economic development strategies and solve socio-economic problems jointly. Regional strategic platforms, partnerships, open governments and other agents of change help release the potential of their area thanks to better co-ordination, and adaptation of public policies to local conditions. This book examines how the new forms of governance overcome administrative, political and financial obstacles and impact local prosperity and the quality of life. These new approaches are illustrated with the results of some of the ambitious initiatives taken by Belgium, the Czech Republic, Mexico, Norway, Slovenia, Spain and Sweden.

Global Knowledge Flows

ISBN 92-64-10766-5 (available in English and French)

Global knowledge flows are becoming a key driver of economic development. How can countries develop effective policies to reap benefits? This report aims to answer this question and highlights these key areas: promoting cross-border alliances involving firms and universities; simulating knowledge transfers from foreign direct investment ventures; attracting highly-skilled workers from overseas and creating vibrant innovation systems. This book, published in collaboration with Scottish Enterprise, is for policy makers, practitioners and academics.

Private Finance and Economic Development

ISBN 92-64-10199-3 (available in English and Italian)

Local governments and development agencies are being called upon to take an increasing role in securing economic competitiveness and social cohesion in their cities and regions. But public budgets for these activities are being squeezed. In order to plug the funding gap, local agencies are increasingly developing frameworks and instruments to lever private finance into activities that the public sector has traditionally funded alone. This book shows how city and region authorities can optimise private financing for economic development purposes.



Baltic Partnerships: Integration, Growth and Local Governance in the Baltic Sea Region

The Baltic Sea Region is rapidly becoming one of the world's more competitive regions. The region is capitalising on its strengths and making the most of its diversity to stimulate innovation, build a strong pool of skilled labour and foster entrepreneurship. A deep spirit of co-operation and integration has led the Baltic Sea countries to set up ambitious governance frameworks to pursue economic development objectives jointly from Oslo to St. Petersburg. Yet major challenges at the local level lie ahead for the Eastern shores of the Baltic, where economic transition still needs to be accompanied by more innovative strategic planning, new forms of governance and dynamic civic entrepreneurship. Policies will need to be made more adaptable and capacities will need to be strengthened if prosperity and living standards are to increase on the Baltic Rim.

This book analyses the new governance developments in the Baltic States and Northwest Russia and provides suggestions on how to speed up this progress. It is essential reading for all stakeholders in the Baltic Sea Region and for those elsewhere wishing to apply emerging lessons to their region of the world.

OECD Code: 84 2007 01 1 P
ISBN 978-92-64-02928-6
April 2007, 265 Pages
23 charts
US\$54 € 40 £28 ¥5 200



From Immigration to Integration: Local Solutions to a Global Challenge

For the potential advantages of migration to be harnessed, it is crucial that immigration be accompanied by integration, or effective mechanisms for ensuring that immigrants are incorporated into labour markets, the economy and society. While immigration policy is often determined, designed and funded at the national level, its impact on migrants and society is more strongly felt at the local level where other policies interact. This publication highlights principles and factors which are important in supporting integration locally. A comparison of local initiatives implemented in five OECD countries - Canada, UK (London), Spain, Italy, and Switzerland - answers key questions facing all policy makers and stakeholders working in this field. This book provides a set of concrete policy recommendations for implementation at both local and national levels.

OECD Code: 84 2006 02 1P
ISBN 92-64-02895-1
November 2006, 322 Pages
18 charts
US\$67 € 50 £36 ¥6 900

Maintenant disponible en version française

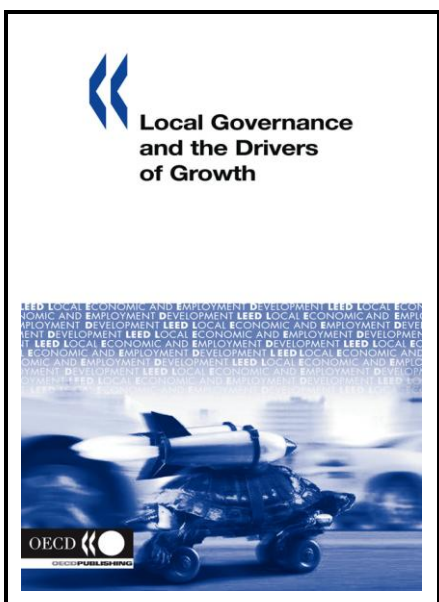


Skills Upgrading: New Policy Perspectives

Skills are key to a better job and a better life. Yet acquiring them is often most difficult for the people who need them most: those trapped in low-paid jobs with hard working conditions. Innovative experiments throughout OECD member countries show that barriers to skills acquisition can be overcome. A wide range of actors from government, business and civil society have joined efforts and embarked on initiatives that indeed fill the gap between labour market policy and vocational training, and workers' weaknesses and employers' evolving needs. There are rich lessons to be learned from the experiences of Belgium (Flanders), Canada, Denmark, the United Kingdom and the United States, which are investigated in this book.

OECD Code: 842006011P1
 ISBN 92-64-01250-8
 June 2006, 314 Pages
 8 charts
 US\$81 € 65 £44 ¥8900

Maintenant disponible en version française



Local Governance and the Drivers of Growth

Innovation, skills, entrepreneurship and social cohesion are key drivers of growth, and essential goals of effective economic development strategies. Each has a strong governance component, which requires real partnership between government, business and civil society for co-ordinating actions and adapting policies to local conditions. Improvement of local governance is therefore a prerequisite for optimising growth and competitiveness.

But what are the best governance mechanisms to fuel the drivers of growth? What is the role of central government in maximising their effectiveness? What specific actions must cities carry out to become more competitive and spread prosperity? How can public services be managed in the most effective way to support local competitiveness in the age of globalisation and networking? How can partnerships generate more funding and deliver better results?

For this book, the OECD has brought together top world experts to translate policy lessons into concrete recommendations that will help policy makers and practitioners make the best governance decisions to stimulate growth.

OECD Code: 842005041P1
 ISBN 92-64-01329-6
 December 2005, 200 Pages
 20 tables 10 charts
 US\$50 € 40 £27 ¥5500



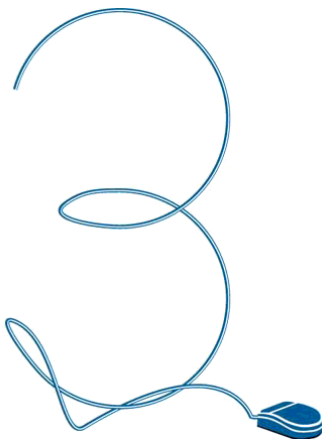
OECD Code: 842005011P1
ISBN 92-64-00710-5
15/08/2005, 242 Pages
12 charts
US\$69 € 55 £37

Business Clusters: Promoting Enterprise in Central and Eastern Europe

Clusters of firms and related organisations in a range of industry specialisations are a striking feature of the economic landscape in all countries. Their growth and survival depends on internal processes of specialisation, co-operation and rivalry, and knowledge flows that underpin the competitiveness of the firms within them. Cluster building is now among the most important economic development activities in OECD countries and beyond. This book looks at the importance and potential of cluster initiatives in Central and Eastern Europe as these countries integrate ever more strongly into the global economy. Existing clusters are mapped, recent policy advances are described and conclusions are drawn on the potential of business clusters to foster economic growth in the wider Central, East and South East European region.

This publication is one of the outputs of a major programme of conferences and research on cluster building in Central and Eastern Europe led by the OECD LEED Programme in collaboration with the Central European Initiative and the European Bank for Reconstruction and Development.

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