

Korea - EU S&T Entrepreneurship Seminar for

Early Career Researchers

20-21 October 2011

Daejeon, Korea

AGENDA

**Venue:**National Research Foundation of Korea, Daejeon, Korea

**Hotel:** Hotel Hahiho, 922 Dunsan-dong, Seo-gu, Daejeon

**Language:** English

**Contacts**

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**Background information**

KORANET (Korean scientific cooperation network with the European Research Area) aims to intensify and strengthen S&T cooperation between Korea and Europe. The project is funded under the 7th EU Research Framework Programme and runs from January 2009 until December 2012. Eleven partners from nine European countries and Korea form the KORANET consortium. This seminar has been organised by KORANET to provide opportunities for early career researchers from the EU and Korea to meet face-to-face for the exchange of ideas, knowledge and information on entrepreneurship skills for nanotechnology and other disciplines, and to explore future areas of research and collaboration.

**PROGRAMME**

**Thursday 20th October**

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| **TIME** | **SUBJECT** | **SPEAKER** |
| 10:00- 10:10 | Welcome, workshop objectives and expectations | Aarathi Prasad, British Council |
| 10:10-12:00 | Concept of intellectual property: Overview of IP for scientists and engineers, key considerations; practical examples and group work | Dr Tim Whitworth, IP Manager, University of Leeds, UK |
| 12:00-13:00 | An introduction to technology transfer in Korea | AHN Jae-Hyun, Director General, Korean Intellectual Property Office |
| 13:00-14:00 | **LUNCH** |  |
| 14:00-16:00 | Business plan essentials: key building blocks of a business plan, protection strategy and business models. Case studies and group exercises | Dr. Ykä Marjanen, Chief Technology Officer, W-Secure Ltd. Finland |
| 16:00-16:30 | **COFFEE BREAK** |  |
| 16:30-17:30 | Case study: Nanostructure and Graphene-based innovations | Professor Vladimir Falko, Initiator of the Graphene Flagship projectUniversity of Lancaster, UK |
| 17:30-18:00 | Discussion and wrap up | All speakers |

**Friday 21st October**

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| **TIME** | **SUBJECT** | **SPEAKER** |
| 09:00-10:00 | Looking for opportunities: introduction and discussion on methodologies, tools for watching technology to address and steer enterprise developing strategies | Dr Ykä Marjanen, Chief Technology Officer, W-Secure Ltd. Finland |
| 10:00-11:00 | Open Innovation, the Wisdom of the Crowds, and the use of social media. A new model of Knowledge Transfer for furthering commercialisation. | Dr Tim Whitworth, IP Manager, University of Leeds, UK |
| 11:30-12:30 | Invention to product: Timelines, processes, evaluating the technology readiness level of an invention for commercialisation; introduction to marketing your invention | Dr Ykä Marjanen, Chief Technology Officer, W-Secure Ltd. Finland |
| 12:30-13:30 | Panel discussion and wrap up | All speakers |
| 14:00-16:30 | Guided visit to the National Nanofab Center | All participants |

**More Information**

**- National Research Foundation of Korea, Daejeon Office, Korea**

