



Call for Applications – SozialMarie 2006

The award *SozialMarie* is to honour innovative and creative social projects. Beyond financial recognition, it is to contribute to award-winning projects' getting more widely known. Furthermore, the tendering of these prizes and the award ceremony are to contribute to the stimulation of political and scientific discourse on social innovation.

Target group

This call for applications is addressed to all those who have been involved in the running of social projects which have in some way stood out in a creative or innovative way. The projects need to have been put into practice and they also ought to have a future, i.e. they should still be running or up for continuation.

Project applications from the public sector, from civil society and from the private sector are welcome.

For practical reasons the projects need to be located either in Austria or not further than 300 km (as the crow flies) away from Vienna.

Application modalities, time limit, formalities

Deadline for the applications is the 15th of February 2006. Please submit the project, not the project bearing institution. After evaluating the projects as to the fulfilment of the criteria, and possibly after establishing contact by telephone or email for clarification of open questions, the jury will in a first round determine the 15 award winners. Short-listed projects will then be visited. Following this the jury will in a further and final round determine the three main prizes.

The application form needs to be completed in English or German; it needs to reach the jury by the deadline (15th of February 2006).

Criteria

In assessing and rating applicant projects, the jury will particularly measure their achievements against the following criteria:

1. Project idea:
 - Innovativity and creativity of the project idea
 - Furthering of creativity of those running the project
 - Possibilities for reflection within the project (evaluating and checking; feedback from target group)
 - Cooperation of different disciplines/competencies/professions
2. Target group
 - Concrete and lasting benefits for the target group
 - Heightening of the target group's potentials
 - Contribution to society's regard for the target group
 - Transparency of the project's programme and plans for the target group members
 - Furthering of creativity of target group members

3. Implementation

- Does the project work?
- Is the project alive?

4. Outside repercussions

- Integration of the project into local and regional environments
- Dialogue/cooperation with other institutions/organisations
- Arousing of curiosity in other organisations, the press, financiers, politicians

Criteria 1/Project idea and 2/Target group have twice the weight of criteria 3/Implementation and 4/Outside effect.

Jury members: Christoph Gleirscher (Dreikönigsaktion), Josef Hochgerner (Zentrum für Soziale Innovation), Sepp Schmidt (Fonds Soziales Wien), Marlies Sutterlüty (Fachhochschule Campus Wien) and Barbara van Melle (ORF).

Co-ordinator: Günther Lanier.

Award ceremony

The winner projects will be presented and celebrated on 1st of May 2006 in a public event at Radio Kulturhaus, Vienna. In all, fifteen prizes will be awarded, the first is of 15,000 €, the second of 10,000 €, the third of 5,000 € and twelve more of 1,000 € each.

Foundation

Unruhe Private Foundation awards its *SozialMarie* annually; its first ever award ceremony took place on 1st of May 2005. Unruhe Private Foundation was set up in the year 2000 on the basis of the Austrian private foundation law. Its objective is the furthering of science, art and social innovation.

Contact

Application forms:

Download at: www.sozialmarie.unruhestiftung.org/documents.php,

E-Mail: sozialmarie@ziel.at, attn. Maria Reichmann

Postal address: SozialMarie

attn. Maria Reichmann

Mittersteig 13/6

A-1040 Vienna

Austria