



Beating the competition with workplace innovation!

6th May 2014: Microsoft Headquarters, **Am Euro Platz 3, 1120 Vienna**

Workplace innovation is about changing organisational structures, HR management, internal decision-making, relationships with clients & suppliers or work environment. It is a constant process of learning and improvement, involving employees and managers at all levels.

Workplace innovation improves staff motivation and working conditions thereby enhancing labour productivity, organisational performance, innovation capability, responsiveness to market changes and consequently business competitiveness. It can be found in all types of organisations: large corporations, SMEs or public institutions.

EUWIN's Vienna workshop will attract around 100 business practitioners, trade union representatives and other interested stakeholders to present concrete business cases and provide you with practical tools to implement workplace innovation in your organisation. The event will be held in English.

You can register [here!](#)

09:15	Registration & coffee	
10:00	Welcome <ul style="list-style-type: none">• Host presentation• Workplace innovation in Austria• Introduction to EUWIN	Alexandra Moser, Microsoft Alexander Kesselring, Centre for Social Innovation Grzegorz Drozd, European Commission
10:45	What is workplace innovation?	Steven Dhondt, EUWIN
11:00	Coffee break	
11:15	How does it work? <ul style="list-style-type: none">• Microsoft Austria (AT) - New world of work• Gebrüder Weiss (AT) - Future workplace• Cocoon projects (IT) - Liquid organization• CEIT/Univ. Zilina (SK) - Zilina Intelligent Manufacturing System	Moderation: Steven Dhondt Alexandra Moser, business group lead Irene Häntschel-Erhart, HR manager Jacopo Romei, director and co-founder Jan Rofar, head of ZIMS
12:30	Networking lunch /optional Microsoft tour	Alexandra Moser
13:45	What matters to YOU? <i>What were the most stimulating elements of the company cases for your practice? Which barriers do you face in implementing WI? Which resources do you need to start? With which WI practices would you like to experiment?</i>	Facilitation: Paul Tolchinsky and Elvira Kalmar, co-chairs of the European Organisation Design Forum
14:45	Coffee break	
15:00	How to make your workplace more productive? <i>Group work exercise based on a concrete business case</i>	Facilitation: Paul Tolchinsky and Elvira Kalmar, co-chairs of the European Organisation Design Forum
16:30	How to make your workplace more productive? Reporting back to the plenary, sharing experience	
16:45	How to join us? <i>Why and how to become a EUWIN member</i>	Alexander Kesselring, Centre for Social Innovation
17:00	Cocktail & networking / optional Microsoft tour	Alexandra Moser



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