

7th Annual Meeting

DOING MORE WITH LESS: LOCAL PARTNERSHIPS' ROLE IN THE RECOVERY

10-11 March 2011, Vienna, Austria

Agenda

Even if the recovery is in sight, it may take a long time for many localities to get back to pre-recession levels of employment and business activity and to heal the social exclusion scars of the recession. Governments and local authorities have to address these challenges with much scarcer resources as public funding is under enormous pressure, with substantial cuts across most budget priorities and stricter requirements on spending of what is still available. In the context of "low public spending recovery" governments and local leaders need to be smart to make sure that policies and local initiatives are efficient enough to generate growth, job creation and combat exclusion at local level.

To get more from the limited funds available, localities have to maximise every opportunity to foster growth. Employment, economic development and inclusion programmes can no longer be designed in policy silos. The employment and inclusion dimension of major enterprise or infrastructure development projects should be defined strategically to re-integrate those who have lost their jobs and also help to build pathways to employment for youth and vulnerable groups. In turn, the employment policy should support business development by better targeting qualification and training programmes to business needs, but also by working with employers to improve skills utilisation and productivity so that workers have better and more stable jobs in the future and do not fall into the 'working poor' trap. The social economy and private sector (venture philanthropy) can play an important role in social cohesion and improving employment prospects for people who are more vulnerable to unemployment. New financial instruments and incentives need to be put in place for private investment in deprived communities. Also efforts and resources should be strategically channelled to support the emergence of new sectors, be it greener industry, a silver economy to address the implications of the ageing population or other place-specific growth sectors.

The 7th Annual Meeting of the OECD LEED Forum on Partnerships and Local Governance will bring together some 200 representatives of local partnerships, government officials, local leaders, social entrepreneurs, business representatives, trade unions and academics to review how local development actors are adapting to this new reality and the innovations emerging on the ground to respond to these new challenges. The discussions will address the following three questions:

- How can local economic development projects integrate social and employment objectives?
- How can labour market policy support economic growth?
- How to prevent exclusion when budgets are running low?

Day 1, Thursday, 10 March 2011

8.30 - 9.00

Registration of participants and welcome coffee

9.00 - 9.30

Opening remarks

Rudolf Hundstorfer, Minister, Federal Ministry of Labour, Social Affairs and Consumer Protection, Austria

Aart De Geus, Deputy Secretary-General, OECD

9.30 - 11.30

PLENARY SESSION 1: DOING MORE WITH LESS

This panel discussion will examine, in an active interaction with the audience, the following three questions:

- *In the context of reduced public spending, how can local economic development projects integrate social and employment objectives?*
- *How can labour market policy support economic growth?*
- *How to prevent exclusion when budgets are running low?*

Professor Mike Campbell, Director of Research and Policy, UK Commission for Employment and Skills

Virginia Hamilton, Former Director, California Workforce Association, US

Denis Leamy, Chief Executive, Pobal, Ireland

Richard Phelps, Partner PwC – HR Management Practice and founder of the Saratoga organisation (tbc)

Moderated by *Sylvain Giguère*, Head of the LEED Division, OECD

11.30 – 12.00

Coffee Break

12.00-13.00

NETWORKING SESSION: LOCAL INITIATIVES FOR JOBS, SOCIAL INCLUSION AND ECONOMIC DEVELOPMENT

Short interactive sessions

The Annual Meeting of the Forum provides a unique networking opportunity for partnership practitioners. This session is organised around a series of short interactive sessions where Forum members present and discuss their projects with experts from other countries.

13.00-14.00

Lunch

14.00-17.30

Concurrent thematic workshops: NEW STRATEGIES AND FINANCIAL INSTRUMENTS

14.00-15.30

ECONOMIC DEVELOPMENT	EMPLOYMENT	INCLUSION	NEW INSTRUMENTS AND STRATEGIES
Local economic development catalysts	Local youth employment strategies	Incentives for private investment for better inclusion	Innovation in local development finance

15.30-16.00

Lunch Break

16.00-17.30

Greener economy: business strategies to adapt to climate change	Rebuilding local employment after the crisis	What do social enterprises need to support inclusion?	Galvanising partners to achieve success: lessons from the US
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17.30

End of the day 1

19.00

Dinner reception



DAY 2, Friday 11 March 2011

9.00 - 9.30

Welcome coffee

9.30-11.00

Concurrent thematic workshops

ECONOMIC DEVELOPMENT	EMPLOYMENT	INCLUSION	NEW INSTRUMENTS AND STRATEGIES
Demographic change impact on local economies	Breaking out of policy silos	Community development	Galvanising partners to achieve success: lessons from the US

11.00-11.30

Coffee Break

11.30-13.00

PLENARY SESSION 2: LESSONS LEARNT AND THE WAY FORWARD

11.30-11.45

Key messages from thematic workshops

OECD LEED Programme

11.45-12.45

Local leaders round table moderated by [Sally Sinclair](#), Chief Executive Officer, National Employment Services Association, Australia

12.45-13.00

Closing remarks

[EC & OECD](#)

OECD LEED Forum on Partnerships and Local Governance

www.oecd.org/cfe/leed/forum/partnerships

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FORUM BOARD

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